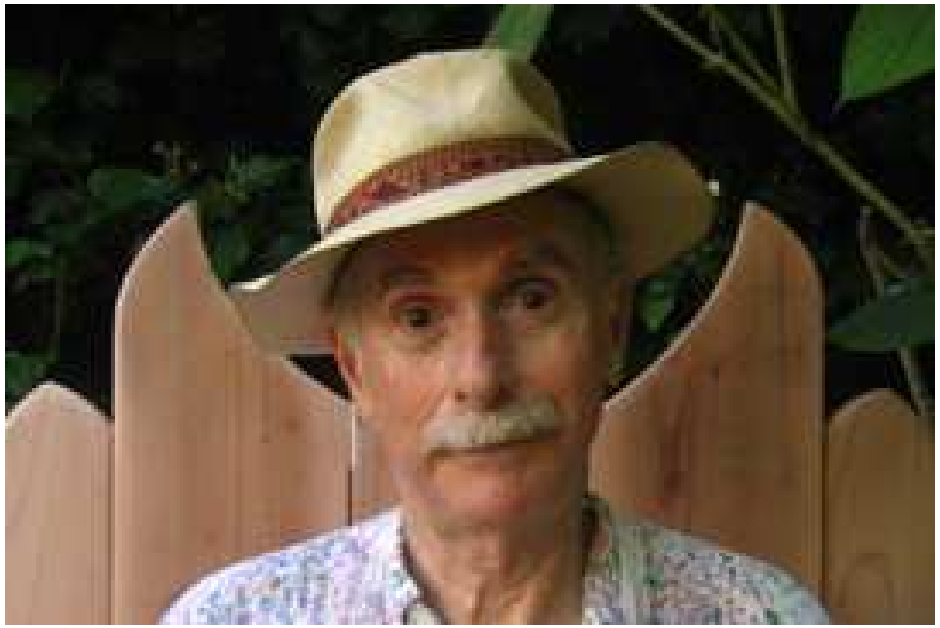


twitter.com/hrheingold
rheingold.com/university
howard@rheingold.com

Before technology:

pedagogy

A new culture of learning

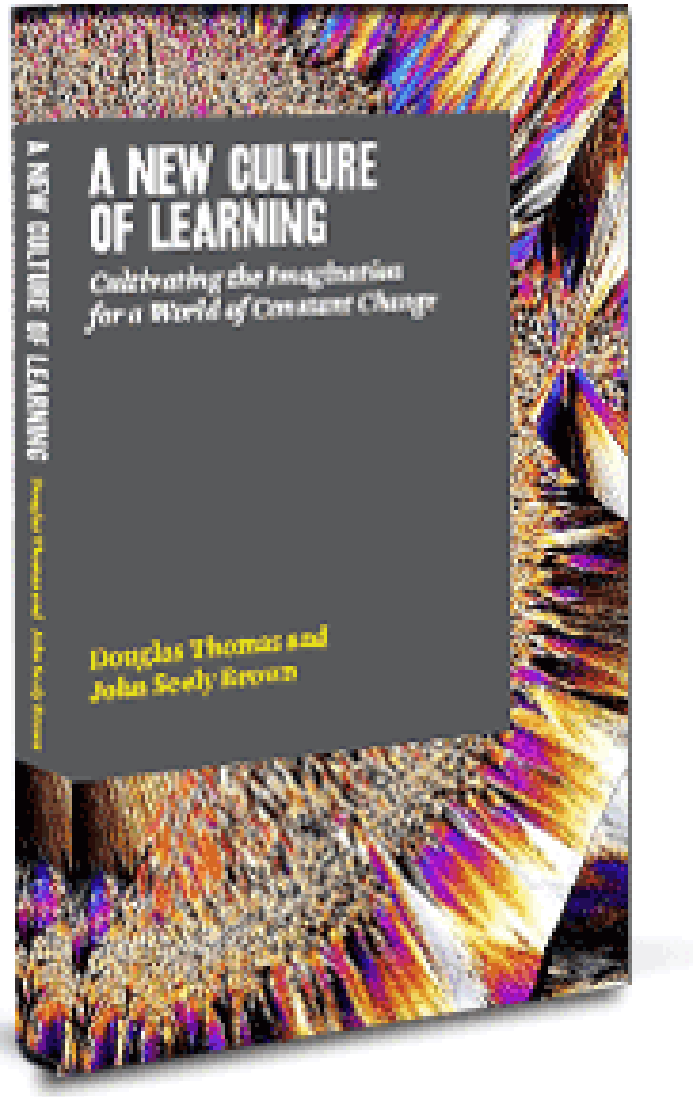
Source: Bev Sykes flickr.com/photos/basykes/2100813373/

A new culture of learning

Source: Bev Sykes flickr.com/photos/basykes/2100813373/

A NEW CULTURE OF LEARNING

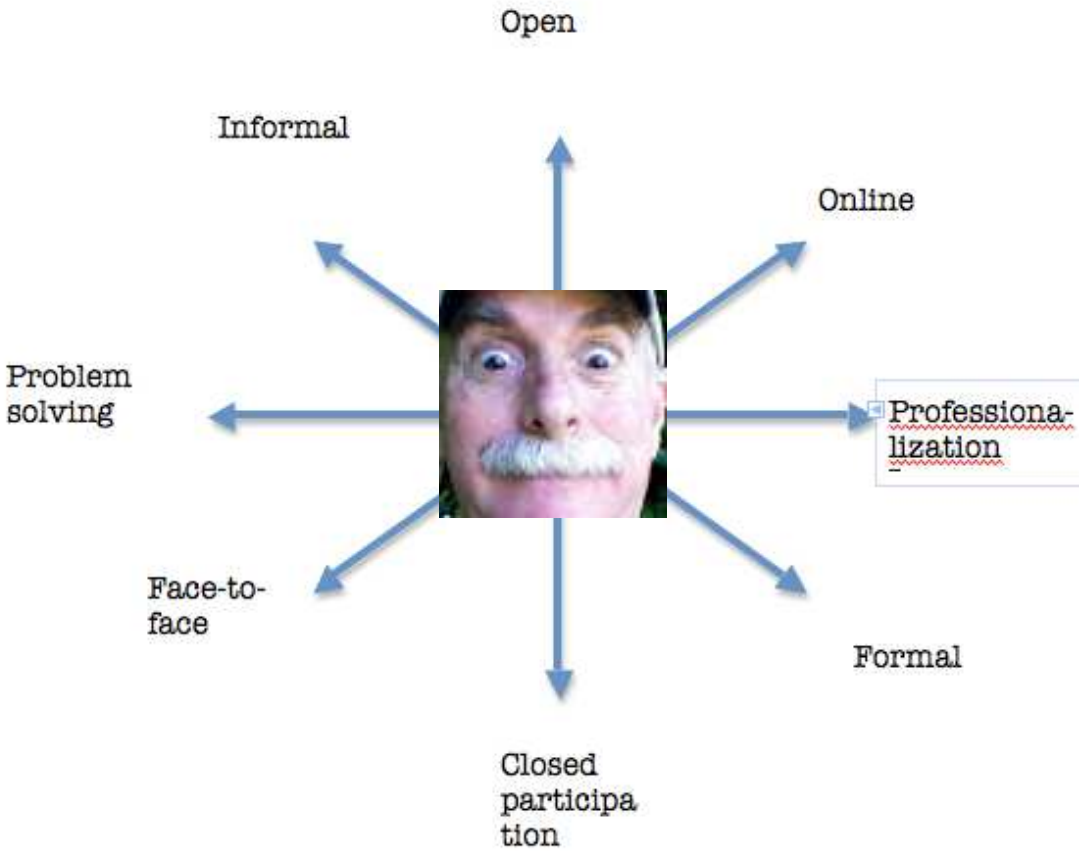
CULTIVATING THE IMAGINATION FOR A WORLD OF CONSTANT CHANGE



Learner Centered

Source: http://net.educause.edu/ir/library/html/cem/cem97/cem9739.html

Self-Directed

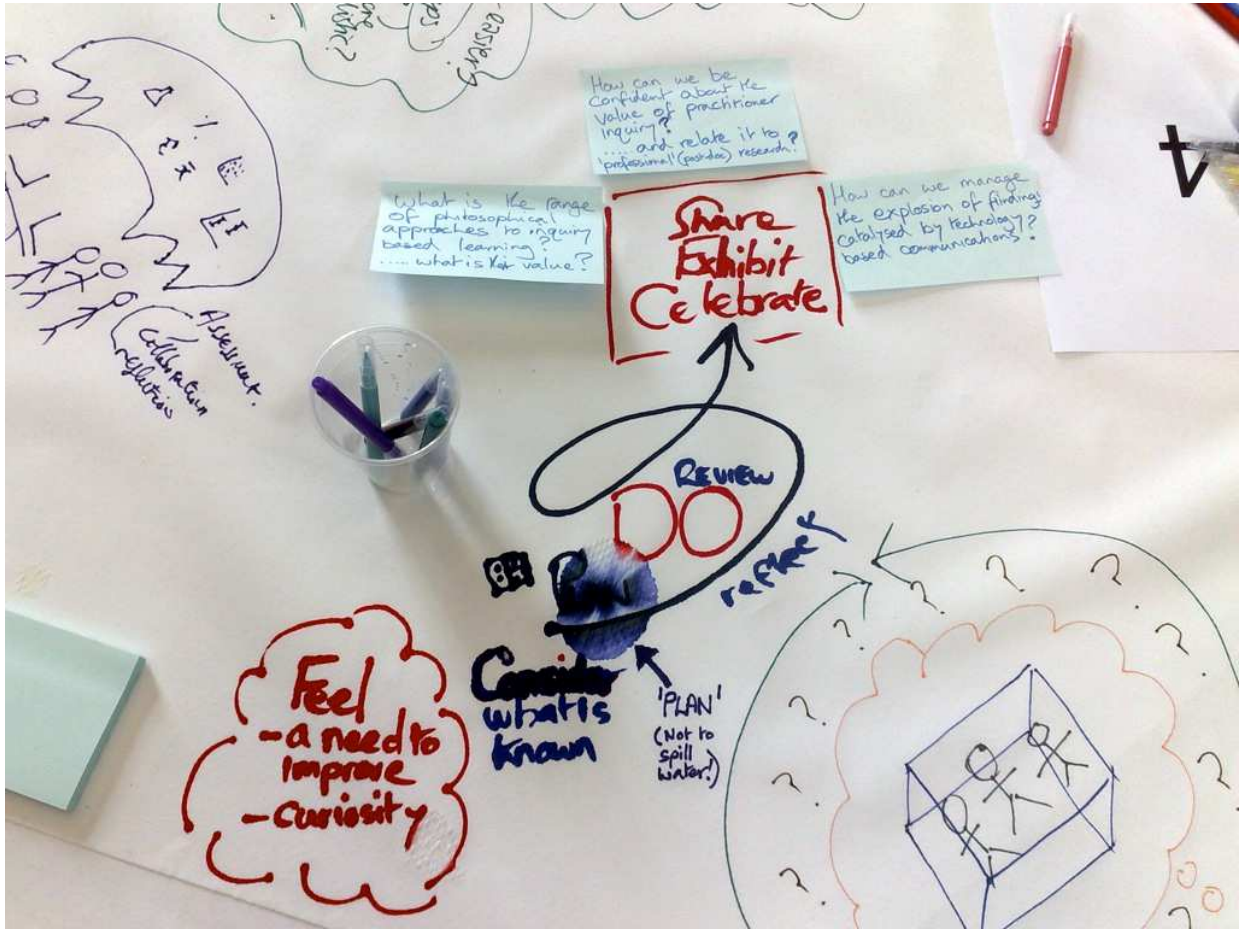


Source: http://joitskehulsebosch.blogspot.com/2011/03/stimulating-self-directed-learning.html

Social & Peer-to-Peer

Source: http://www.flickr.com/photos/jaycross/3953558009/

Inquiry-based



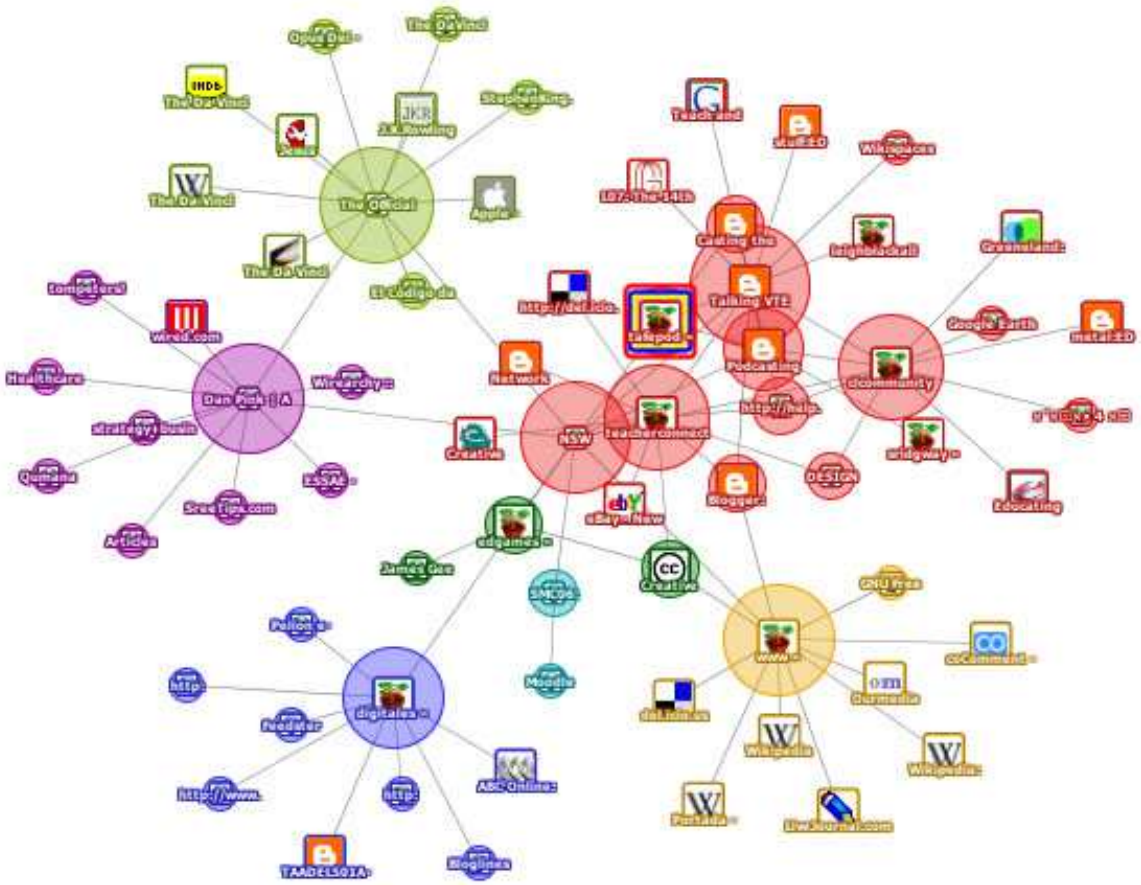
Source: http://blog.richardmillwood.net/2008/06/26/action-inquiry-based-learning/

Collaborative

Source: http://www.flickr.com/photos/britishcouncilsingapore/5499359098/

Cooperative

Networked



Source: http://sridgway.wikispaces.com/dmc_presentation

Virtual Communities

by Howard Rheingold

illustrations by B. S. Beaver

New communities of physically remote people are forming in the copper and optic cables that wrap around the globe. Ideas are exchanged; business is executed; information is passed; and, sometimes, relationships develop: online friendships. All through words on screens.

Freelance writer Howard Rheingold is particularly qualified to write this article. He doesn't just work on computer networks, he dwells there. Log onto The WELL (415/332-6106) and meet him as host of several conferences and all-around participant. He's a nice guy.
—Jeanne Carstensen

BECAUSE I am a writer, I used to spend my days alone in my room with my typewriter, my words, and my thoughts. On occasion, I ventured outside to interview people or to find information. After work, I would reenter the human community, via my neighborhood, my family, my circle of personal and professional acquaintances. But I was isolated and lonely during the working day, and my work did not provide any opportunity to expand my circle of friends and colleagues.

For the past two years, however, I have participated in a wide-ranging, intellectually stimulating, professionally rewarding, and often intensely emotional exchange with dozens of new friends and hundreds of colleagues. And I still spend my days in a room, physically isolated. My mind, however, is linked with a worldwide collection of like-minded (and not-so-like-minded) souls: My virtual community. If you get a computer and a modem, you can join us.

A virtual community is a group of people who may or may not meet one another face to face, and who exchange words and ideas through the mediation of computer bulletin boards and networks. Like any other community, it is also a collection of people who adhere to a certain (loose) social contract, and who share certain (eclectic) interests. It usually has a geographically local focus, and often has a connection to a much wider domain. The local focus of my virtual community, The Whole Earth 'Lectronic Link (aka "The WELL") is the San Francisco Bay Area; the wider locus consists of tens of thousands of other sites around the world, and hundreds of thousands of other communitarians, linked via exchanges of messages into a meta-community known as the Usenet.

The existence of computer-linked communities was predicted twenty years ago by J.C.R. Licklider, who set in motion the research that resulted in the creation of the first such community, the ARPAnet:

"What will on-line interactive communities be like?" Licklider wrote, in 1968: "In most fields they will consist of geographically separated members, sometimes grouped in small clusters and sometimes working individually. They will be communities not of common location, but of common interest . . . " My friends and I are part of the future that Licklider dreamed about, and we can attest to the truth of his prediction that "life will be happier for the on-line individual because the people with whom one interacts most strongly will be selected more by commonality of interests and goals than by accidents of proximity."

I work with a computer now, instead of a typewriter, so it is easy for me to drop into my electronic watering hole without leaving my chair. My community is both a sacred place, in the sense that I visit it for the sheer pleasure of communicating with my newfound friends, and a practical instrument in the sense that I use

Outgoing Video

Incoming Video

SEARCH

MENTORS PEOPLE COURSES MEDIA ARCHIVES ROUND TABLES

American Graffiti Info

Title: American Graffiti

Source: Abbe Don Interactive Media Archive

Year: 1994

Creator: Abbe Don

Topics: graffiti, street culture, art, cartoon characters, spray paint

Related Clips

More...

Curriculum Goals: Summer 1995

- Intercultural Communication
- Family History and Genealogy
- Social Implications of Technology
- East/West Approaches to Women's Healthcare

Family History

Intercultural Communication

Personal Profile

Edit Link Import Find

Personal Information About Me Goes Here

Project Information Goes Here

Other Areas of Interest

Wiki:Participatory media lesson plans

Wiki: Participatory media lesson plans

These are a series of small lesson plans (I call them "labs") I've used as assignments for my students. These pages serve as more permanent reminders of what I show them during the face to face class meeting, as assignments, and as resource pages for further learning. Please feel free to add your own.

- Introduction to Forums
- Introduction to Blogging
- Introduction to Wikis
- Introduction to Social Bookmarking
- Introduction to RSS
- Introduction to Twitter/Microblogging
- Introduction to Mindmapping
- Introduction to Info Dashboards, Radars, and Filters
- Introduction to Setting Up a WordPress Blog

Wiki Page Index

Recent Changes

- Title
  On e-learning in the WASH development sector
  Revision Time
  02/16/2010 - 15:10
  Name
  pels

more

social media CLASSROOM

Search

Wiki | Forums | Blogs | Mind Maps | Social Bookmarks | How-To

Home=>Forums

Classroom Community

A place to talk about anything and everything that is not necessarily related to course material, and to get to know each other.

Post new Forum topic | Mark all topics read | No unread posts.

	Topic	Replies	Created	Last reply
	Ask Howard	14	23 weeks 2 days ago by Howard Rheingold	17 weeks 2 hours ago by Amanda Zhang
	Found some resources	6	27 weeks 4 days ago by Tina Lee	20 weeks 5 days ago by Sean Westwood
	The Twitter backchannel	10	22 weeks 22 hours ago by Howard Rheingold	20 weeks 5 days ago by Sean Westwood
	Events	37	25 weeks 4 days ago by Brian Young	21 weeks 6 days ago by Johan Jessen
	How do you use social media?	5	25 weeks 4 days ago by Brian Edgar	24 weeks 18 hours ago by Amanda Zhang
	What do you want to discuss here?	12	28 weeks 46 min ago by Howard Rheingold	25 weeks 4 days ago by Howard Rheingold

Create Blog Post

tags in Blog tags

rheingold

more tags

Bloggers

Howard Rheingold

more

Using social media in education -- does it require retooling pedagogy?

View | Dev load | Dev render | Edit | Outline

Submitted by Howard Rheingold on Tue, 07/22/2008 - 16:21.

in rheingold

You can shut me up my hovering your mouse over the little window with active video (known as a widget) and clicking on the double parallel vertical lines. You can also click on the video tab to see a Youtube video that the brilliant mwesch and his students made, and which has been viewed more th an 2 1/2 million times, or click on the links tab to see a set of links to source documents related to participative media and pedagogy. You can click on the reply link that you see when you hover over the widget, and if you have a Seesmic account, you can post a reply, which will appear as one of the tiny thumbnails over the larger thumbnail of me -- you can play those replies by clicking on them. And/or you can reply in text, formatted html, inline images or embeds of your own, by adding a comment to this blog post.

main links Video: A vision of students today

Subscribe

Howard Rheingold's blog

Post new comment

Administration

Recent blog posts

Using social media in education -- does it require retooling pedagogy?

more

Recent Blog Comments

Anonymous

Wiki:Main Page

Wiki: Main Page

Welcome to the Virtual Communities/Social Media Wiki

A resource for Comm 182/282
Stanford University, Fall, 2008
Instructor: Howard Rheingold
Office hours: McClatchy 300G Tuesday, 2-3 PM and by appointment
Contact: howard@rheingold.com

- **Welcome from the instructor**
- **Expected Learning Outcomes**
- **Assignments, Expectations, and Grading**

- **Texts**
- **Social Media Learning Labs**
- **Index of Student Pages**
- **Class Sessions**
- **Group Projects Pages**

- **Quick guide to using the wiki, forums, blogs, chat rooms, and social bookmarks**
- **Sandbox -- play with wiki editing here if you want**

Recent Changes

- KQED and Social Media
  Last Update
  16 min 28 sec ago
  Author
  Bill Benac

more

tags for Main Page

Wiki Tags

- home
- social media
- wiki

Create Social Bookmark

CoLab Social Bookmarklet

Right click on the link above, and bookmark to your browser toolbar. Or, clickdown and drag it to your browser toolbar. You may then use it to save social bookmarks to this site while reading other pages

My Social Bookmark Tags

- Wellman (1)
- social network analysis (1)
- community (1)
- brain (1)
- cognition (1)

more

Social Bookmarks

AllFacebook--Unofficial Facebook Blog

Submitted by Claire Slattery on Fri, 10/17/2008 - 20:28.
in blogs, facebook, social media use

http://www.allfacebook.com/2008/07/breaking-facebook-releases-new-home...

Self-proclaimed "site that has absolutely everything you need to know about Facebook." The site provides users with news, analysis and insight strictly related to Facebook. Users can subscribe to an AllFacebook.com feed to contribute and keep the blog site up to date.

Cybernetics and the Internet: Filming the world laboratory By Brian Holmes

Submitted by Mayo Fuster on Thu, 10/16/2008 - 17:32.
in constructivism, Cybernetics, open systems

http://brianholmes.wordpress.com/2008/10/13/filming-the-world-laborato...

Key arguments:

» Read more

The Ophelia Project - Leading Resource On Relational Aggression - FAQs

Submitted by Erika Dauber on Thu, 10/16/2008 - 15:21.
in cyberculture, ophelia project, relational aggression

http://www.opheliaproject.org/main/ra_faq.htm

A sample for potential social media classroom users.

NPR: Vox Politics

Submitted by Adam Schellinger on Wed, 10/15/2008 - 18:29.
in adam, blog, debate, kqed, politics

http://www.npr.org/blogs/politics/

NPR's producers, reporters and editors follow the latest developments on the campaign trail.

Hopefully this could be useful for our project on KQED's use of social media and the group on politics. Live fact-checking

Recent Social Bookmarks

- AllFacebook--Unofficial Facebook Blog
- Cybernetics and the Internet: Filming the world laboratory By Brian Holmes
- The Ophelia Project - Leading Resource On Relational Aggression - FAQs
- NPR: Vox Politics
- We The Gamers
- YouTube - 22 Minutes Facebook
- Internet use 'good for the brain'
- Warning: Do not click on this link unless you wish to heavily procrastinate!!
- For Multitaskers.
- Celebrity Gossip Social Bookmarking

more

Social Bookmark Tags From All Users

youtube video Wellman video games twitter social network analysis **social media use** social capital relational aggression privacy politics ophelia project open systems **kqed** Internet use **facebook** ebaum's world procrastinate videos

Wiki: Lexicon

Co-teaching teams, during class session: list words and phrases from your class session, each on a separate line. Other students, before next class session: fill in definitions, format and reorganize.

Roots and visions of social cyberspace September 29

The Psychosocial dimension

- **Identity** In the context of this course, the issue of identity could be defined as looking at what will shape the relationship of the individual to the society, the state, technology or the person.
- Community - people or groups that communicate in a shared time and/or space
- **Virtual Community** is a group of individuals that although interactions have been primarily through the internet (or another alternative) to face to face communication have developed connections comparable to the feelings that exist between members of tradtional communities. The term was first coined by Howard Rheingold in an article he wrote for the *Whole Earth Review*.
- **Hippies**--free-thinking individuals of the 1960s and 1970 that created a unique culture of their own. The Whole Earth Catalog, a kind of manual for and outgrowth of that culture, had a formative affect on the later development of the personal computer and the web, according to Fred Turner, Steve Jobs, and John Markoff.
- **Innovator**--one who creates mechanisms or philosophies based on new ideas and

Recent Changes

- Title
  Virtual Community/Social Media Stanford 2009 Course Wiki
  Revision Time
  12/27/2009 - 01:44
  Name
  Howard Rheingold

more

tags for Lexicon

Wiki Tags

- assignments
- co-teaching teams
- lexicon

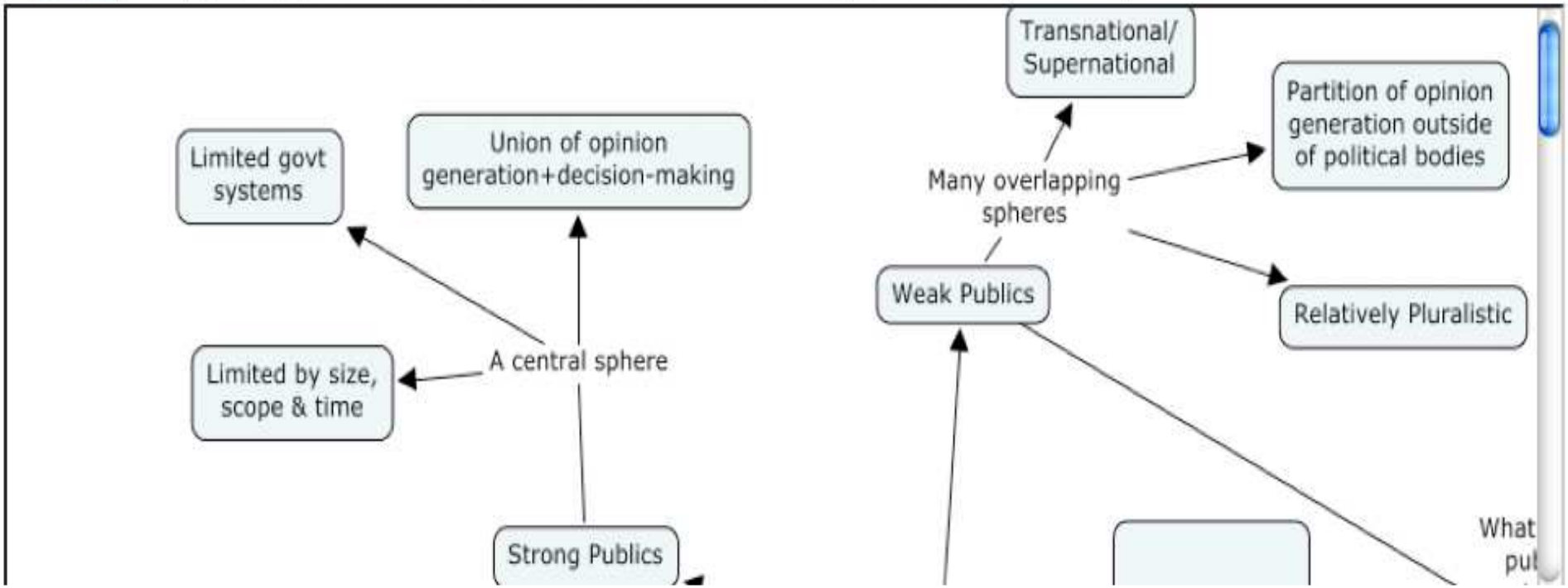
Mindmaps

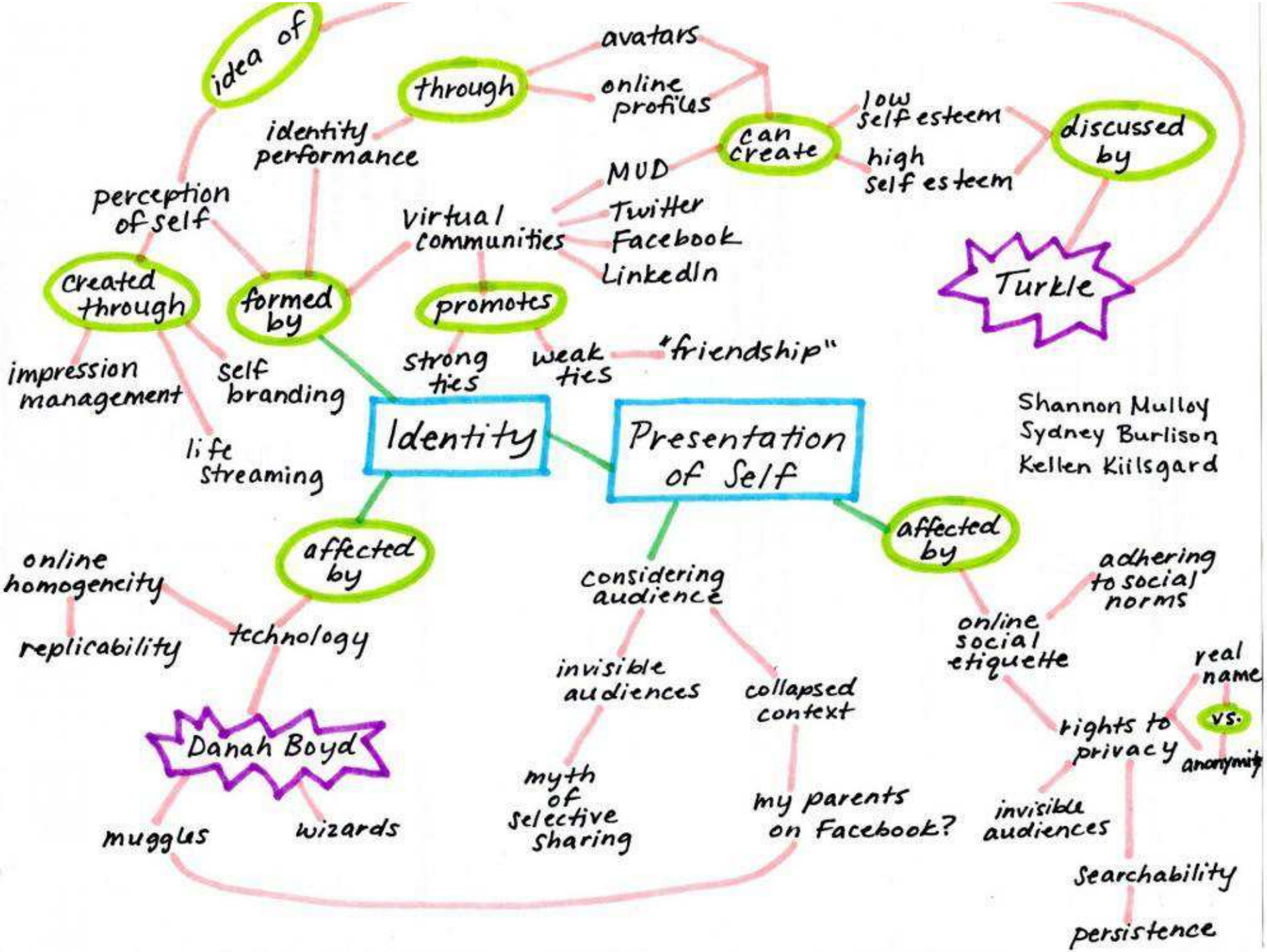
Public Sphere

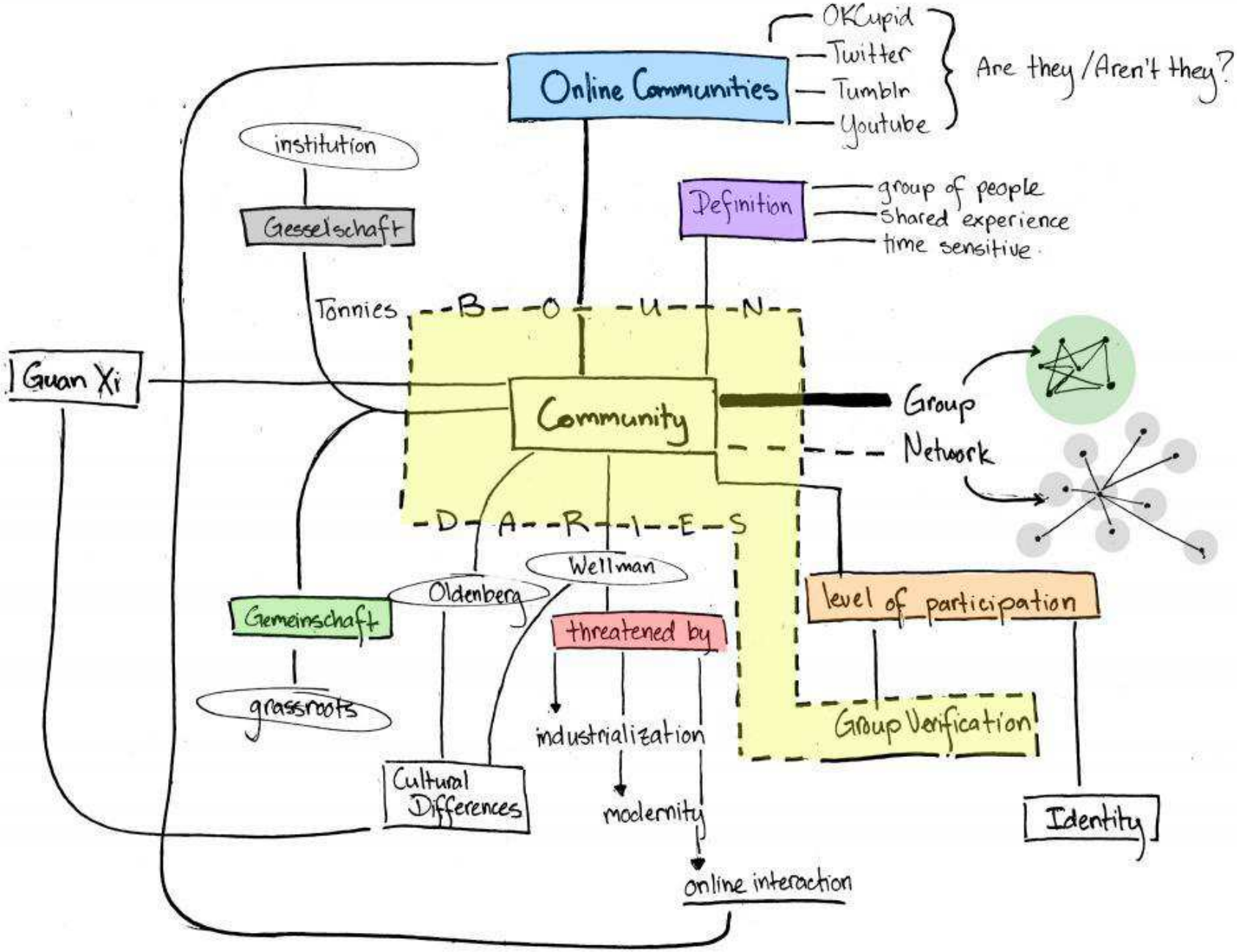
Submitted by Tina Lee on Mon, 12/07/2009 - 04:37.

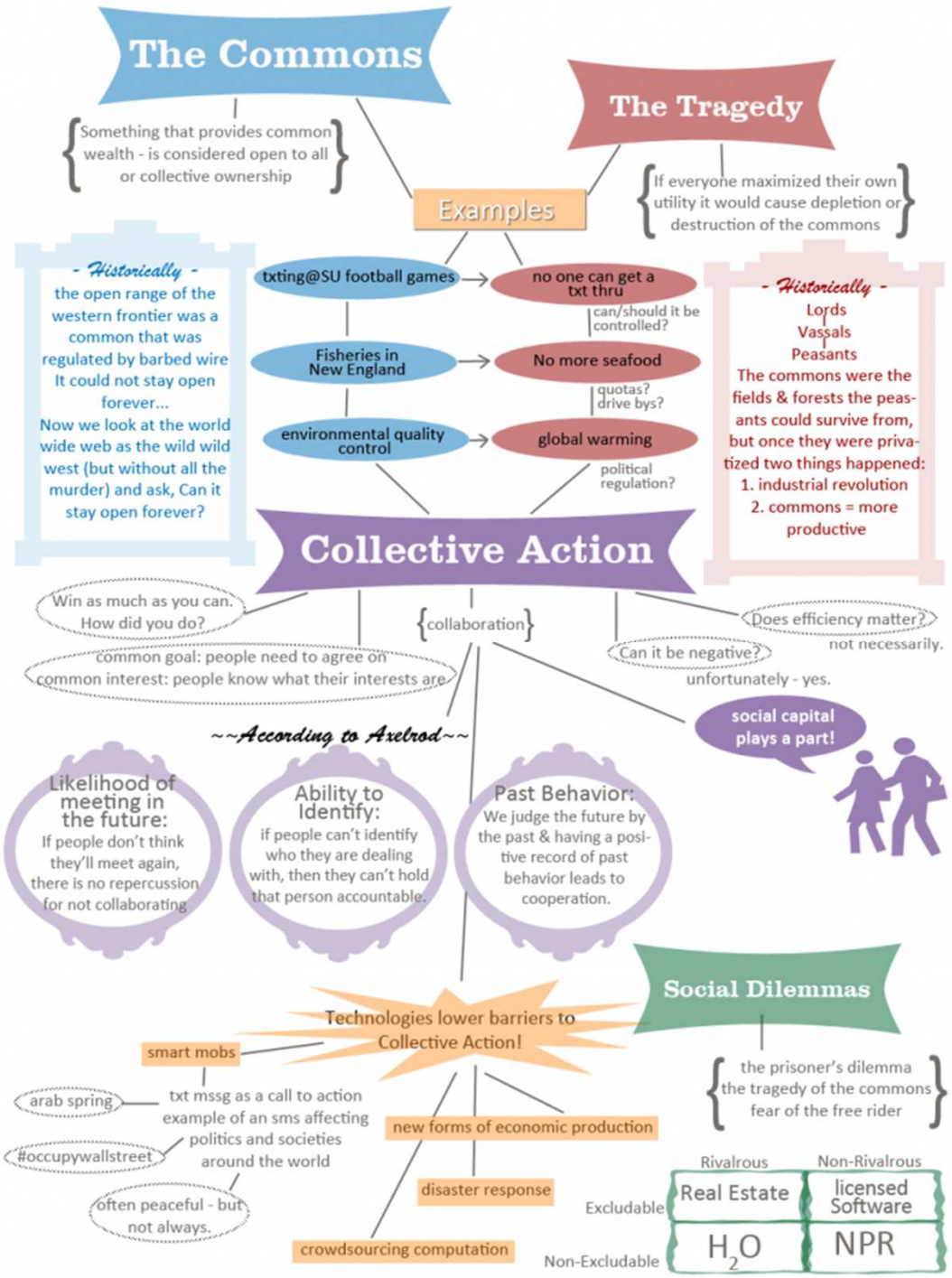
cmap_url:

http://cmapspublic3.ihmc.us/rid=1GSWPGDRR-LYPJHL-D36/Public%20Sphere.cmap




idea of
through
avatars
online profiles
identity performance
perception of self
can create
low self esteem
high self esteem
discussed by
MUD
Twitter
Facebook
LinkedIn
virtual communities
Turkle
created through
formed by
promotes
impression management
self branding
life streaming
strong ties
weak ties
"friendship"
Identity
Presentation of Self
Shannon Mulloy
Sydney Burlison
Kellen Kiilsgard
affected by
online homogenicity
replicability
technology
considering audience
adhering to social norms
online social etiquette
real name
vs.
anonymity
rights to privacy
invisible audiences
collapsed context
Danah Boyd
muggles
wizards
myth of selective sharing
my parents on Facebook?
invisible audiences
Searchability
persistence


Online Communities
OKCupid
Twitter
Tumblr
Youtube
Are they / Aren't they?
institution
Gesselschaft
Definition
group of people
shared experience
time sensitive
Tonnies
B O U N
Guan Xi
Community
Group
Network
D A R I E S
Wellman
Oldenberg
Gemeinschaft
threatened by
level of participation
grassroots
industrialization
Group Verification
Cultural Differences
modernity
Identity
online interaction


The Commons
Something that provides common wealth - is considered open to all or collective ownership
The Tragedy
If everyone maximized their own utility it would cause depletion or destruction of the commons
Examples
- Historically -
the open range of the western frontier was a common that was regulated by barbed wire
It could not stay open forever...
Now we look at the world wide web as the wild wild west (but without all the murder) and ask, Can it stay open forever?
txting@SU football games
no one can get a txt thru
can/should it be controlled?
Fisheries in New England
No more seafood
quotas? drive bys?
environmental quality control
global warming
political regulation?
- Historically -
Lords
Vassals
Peasants
The commons were the fields & forests the peasants could survive from, but once they were privatized two things happened:
1. industrial revolution
2. commons = more productive
Collective Action
Win as much as you can. How did you do?
common goal: people need to agree on
common interest: people know what their interests are
collaboration
Does efficiency matter?
not necessarily.
Can it be negative?
unfortunately - yes.
social capital plays a part!
~~According to Axelrod~~
Likelihood of meeting in the future:
If people don't think they'll meet again, there is no repercussion for not collaborating
Ability to Identify:
if people can't identify who they are dealing with, then they can't hold that person accountable.
Past Behavior:
We judge the future by the past & having a positive record of past behavior leads to cooperation.
Technologies lower barriers to Collective Action!
Social Dilemmas
the prisoner's dilemma
the tragedy of the commons
fear of the free rider
smart mobs
txt mssg as a call to action
example of an sms affecting politics and societies around the world
arab spring
#occupywallstreet
often peaceful - but not always.
new forms of economic production
disaster response
crowdsourcing computation
Rivalrous
Non-Rivalrous
Excludable
Non-Excludable
Real Estate
licensed Software
H2O
NPR

Wiki:main-page

Wiki: main-page

Welcome to the Virtual Communities/Social Media Wiki

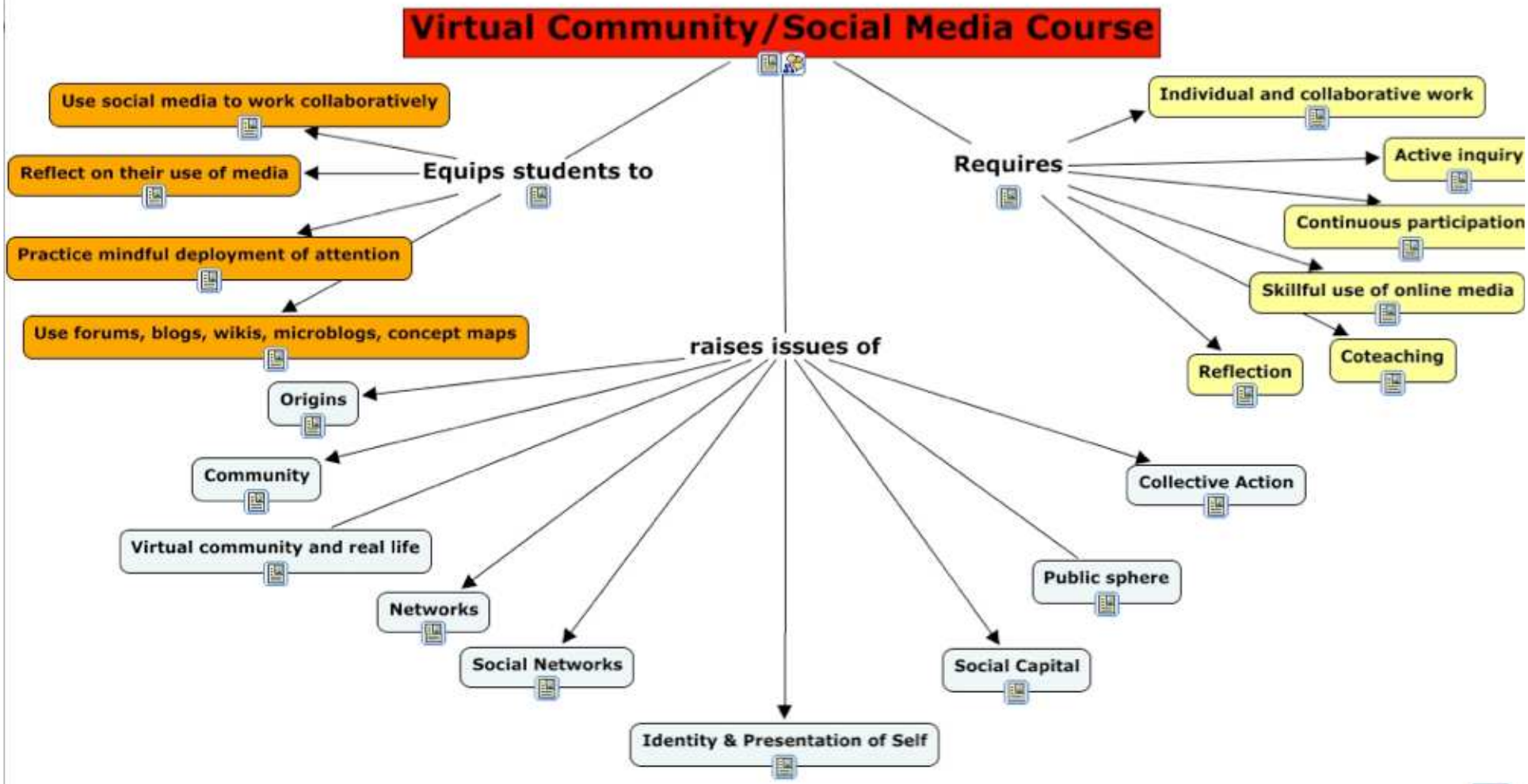
A resource for Info 190/Soc 187
University of California, Spring, 2009
Instructor: Howard Rheingold

Thursday, 2-5 PM

Classroom: 200 Wheeler
Office hours: Barrows Hall 458B Thursdays, 1-2 PM and by appointment
Contact: howard@rheingold.com

- FINAL EXAM
- Welcome from the instructor
- Expected Learning Outcomes
- Assignments, Expectations, and Grading

Click on document icons, then click on names of docs to open them in a new browser tab



Save now?
Undo
Print
Help
Exit
MOUS
Insert
Frame
Write
Colors
Path
Reflection
Skillful use of online media
Coteaching
Continuous participation
Virtual Community/Social Media Course
http://socialmediaclassroom.com/host/vircom
quips students
to
eflect on their use of media
tice mindful deployment of attention
ums, blogs, wikis, microblogs, concept maps
Raises
issues of
Virtual community & re
Origins and history
Collective action
Networks
Community

HOWARD RHEINGOLD

Rheingold U

Rheingold U. is a totally online learning community, offering courses that usually run for five weeks, with five live sessions and ongoing asynchronous discussions through forums, blogs, wikis, mindmaps, and social bookmarks. In my thirty years of experience online and my six years teaching students face to face and online at University of California, Berkeley and Stanford University, I've learned that magic can happen when a skilled facilitator works collaboratively with a group of motivated students. The first course, "Introduction to Mind Amplifiers," ran in two sessions in January, February, and March, 2011. Live sessions include streaming audio and video from me and from students, shared text chat and whiteboard, and my ability to push slides and lead tours of websites. Future classes will cover advanced use of personal knowledge tools, social media for educators, participatory media/collective action, social media issues, introduction to cooperation studies, network and social network literacy, social media literacies, attention skills in an always-on world. See for yourself what I've done in the past, what students and thought leaders have to say about me and my courses. Contact me if you want to be on a notification list for new classes.

Join Our Mailing List

** indicates required*

Email Address *

- **Rheingold U**
- **Endorsements**
- **About participatory learning**
- **Courses**
- **About Howard Rheingold**
- **About the Social Media Classroom**
- **Mini-courses**

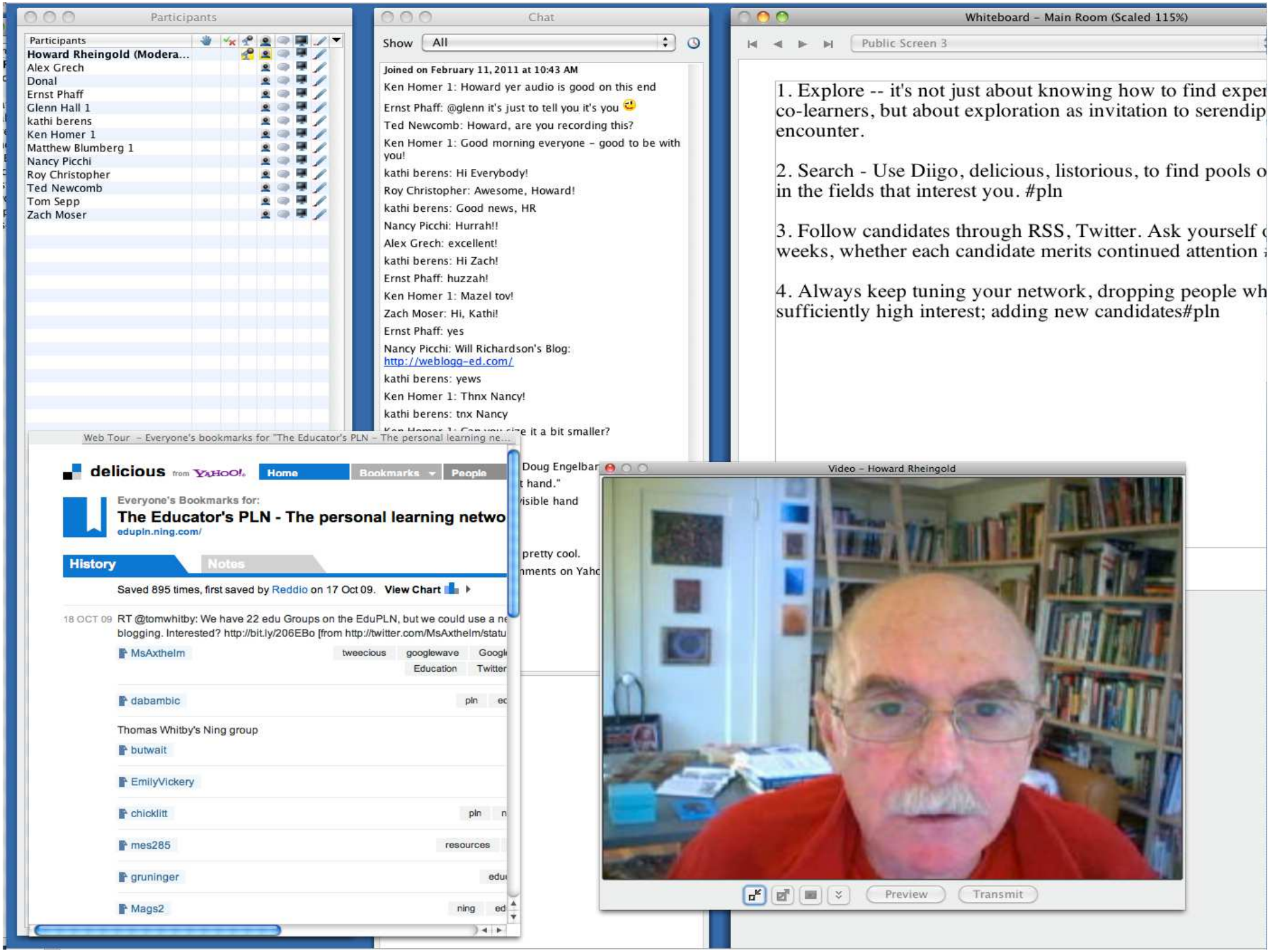
Recent News & Announcements

April 8 , 2011

Current course: Introduction to Mind Amplifiers ($200 - registration closes April 15)

Buy Now

All news >>


Participants
Howard Rheingold (Modera...
Alex Grech
Donal
Ernst Phaff
Glenn Hall 1
kathi berens
Ken Homer 1
Matthew Blumberg 1
Nancy Picchi
Roy Christopher
Ted Newcomb
Tom Sepp
Zach Moser
Chat
Show All
Joined on February 11, 2011 at 10:43 AM
Ken Homer 1: Howard yer audio is good on this end
Ernst Phaff: @glenn it's just to tell you it's you
Ted Newcomb: Howard, are you recording this?
Ken Homer 1: Good morning everyone - good to be with you!
kathi berens: Hi Everybody!
Roy Christopher: Awesome, Howard!
kathi berens: Good news, HR
Nancy Picchi: Hurrah!!
Alex Grech: excellent!
kathi berens: Hi Zach!
Ernst Phaff: huzzah!
Ken Homer 1: Mazel tov!
Zach Moser: Hi, Kathi!
Ernst Phaff: yes
Nancy Picchi: Will Richardson's Blog: http://weblogg-ed.com/
kathi berens: yews
Ken Homer 1: Thnx Nancy!
kathi berens: tnx Nancy
Whiteboard - Main Room (Scaled 115%)
Public Screen 3
1. Explore -- it's not just about knowing how to find exper
co-learners, but about exploration as invitation to serendip
encounter.
2. Search - Use Diigo, delicious, listorious, to find pools o
in the fields that interest you. #pln
3. Follow candidates through RSS, Twitter. Ask yourself
weeks, whether each candidate merits continued attention
4. Always keep tuning your network, dropping people wh
sufficiently high interest; adding new candidates#pln
Web Tour - Everyone's bookmarks for "The Educator's PLN - The personal learning ne...
delicious from YAHOO!
Home
Bookmarks
People
Everyone's Bookmarks for:
The Educator's PLN - The personal learning netwo
edupln.ning.com/
History
Notes
Saved 895 times, first saved by Reddio on 17 Oct 09. View Chart
18 OCT 09 RT @tomwhitby: We have 22 edu Groups on the EduPLN, but we could use a ne
blogging. Interested? http://bit.ly/206EBo [from http://twitter.com/MsAxthelm/statu
MsAxthelm
tweecious
googlewave
Google
Education
Twitter
dabambic
pln
Thomas Whitby's Ning group
butwait
EmilyVickery
chicklitt
pln
mes285
resources
gruninger
Mags2
ning
Video - Howard Rheingold
Preview
Transmit

Participant Roles

Searchers

Ken

Nancy

Doug

Summarizers

Kathi

Ben

Mindmappers

George

Nancy

Contextualizers

Roy

Zach

Curators

Charley

Kate

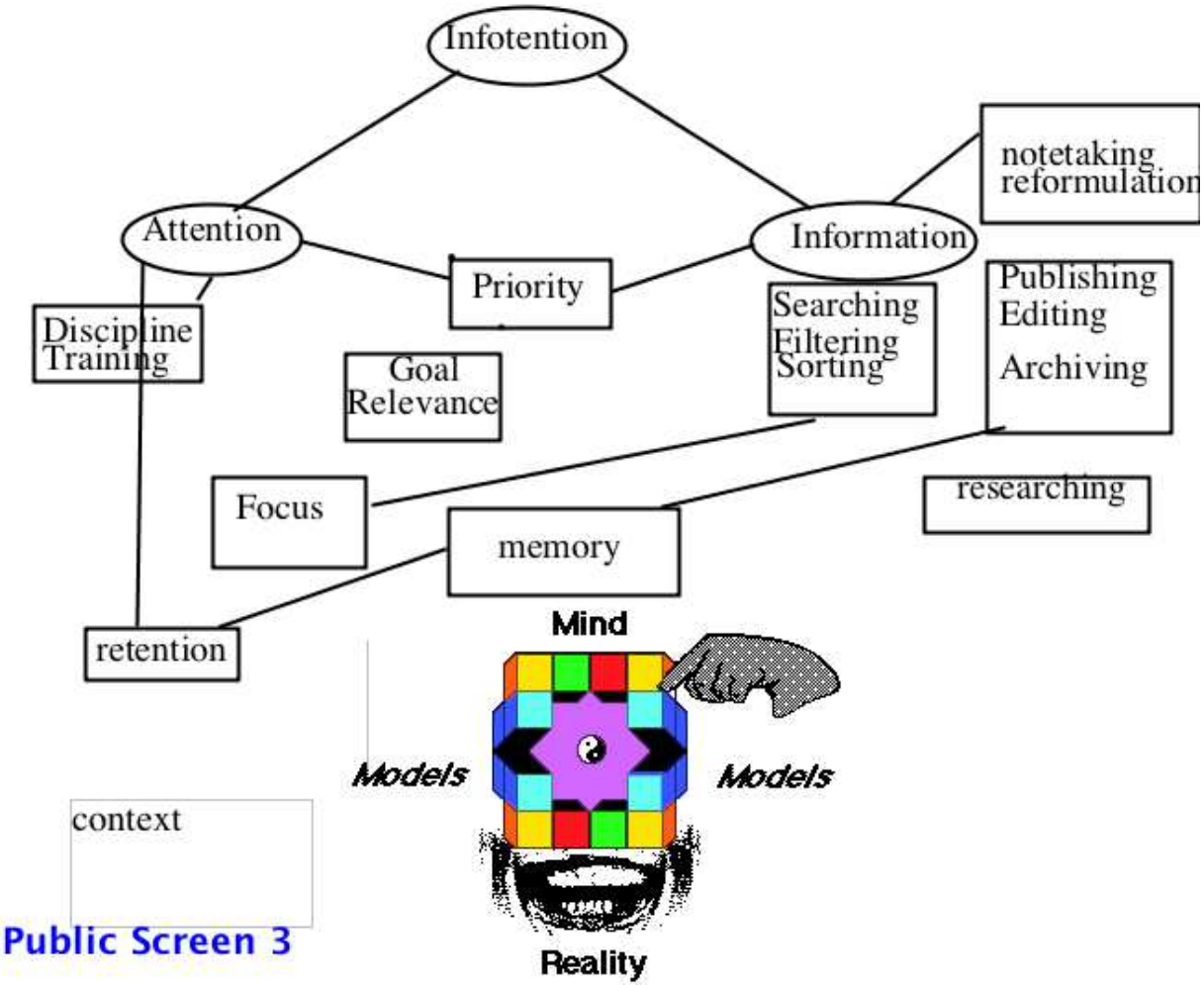
Lexicon

Tom

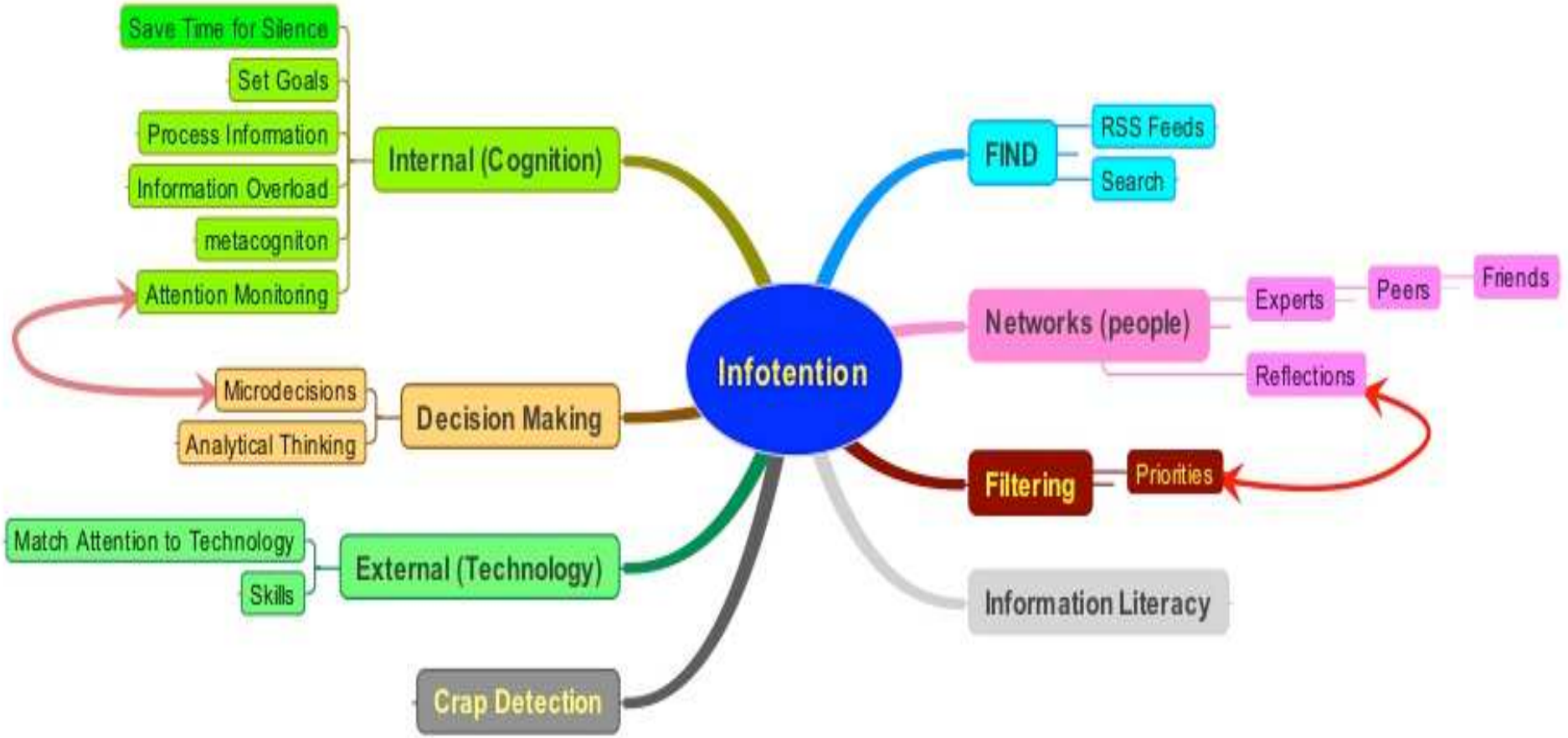
Ernst

Zack

Brainstormed Mindmaps



Refined Mindmaps



Learning for everyone, by everyone, about almost anything

In a world of abundant information, inexpensive communication channels, multiple learning platforms, what do self-learners need to know in order to effectively teach & learn from each other?

Next Experiment: Peeragogy

Wiki:initial outline for the source book

Wiki: initial outline for the source book

23 Feb 2012 Group Goal: By next meeting every project group has written a group goal & end date on the wiki outline page.

Since that goal seems to have been abandoned, do we want a new goal (or timeline)?

Note: When something is ready for word press, make a note about it here:
http://socialmediaclassroom.com/host/peeragogy/forum/ready-wordpress

How-to, summarized

Concept Map Version (Joe Corneli, Howard Rheingold, Maria Arenas)

1. Introduction (Howard Rheingold)
2. **Peer Learning** (Stephanie Parker, Paola Ricaurte, Joe Corneli) *Editing in progress!*
3. **Pedagogy to Peeragogy** *Editing in progress!*

    Constructivism and friends (Maria Droujkova) *merged with the above*

    Multiple Intelligences & Multimodal Perception (Tania Convertini) *merged with the above*

[Configure block]
Recent Changes

- Title
  Participation
  Revision Time
  04/09/2012 - 17:30
  Name
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- Outline

PEERAGOGY

a peer-to-peer learning handbook

Looking for...

INTRODUCTION

QUICKSTART GUIDE!

PEERAGOGY.ORG ROADMAP

TABLE OF CONTENTS

PEER LEARNING

... TO PEERAGOGY

CONVENING A GROUP

ORGANIZING LEARNING CONTEXT

CO-WORKING/FACILITATION

ASSESSMENT

PATTERNS/USE CASES

TECHNOLOGIES

LICENSE

Introduction

Welcome to the Peeragogy Handbook, a Resource for Self-organizing Self-learners

With YouTube, Wikipedia, search engines, free chatrooms, blogs, wikis, and video communication, today's self-learners have power never dreamed-of before. What does any group of self-learners need to know in order to self-

ABOUT AUTHORS

[Place here for thumbnails and briefs on authors, linking to a bigger Meet the Authors page]

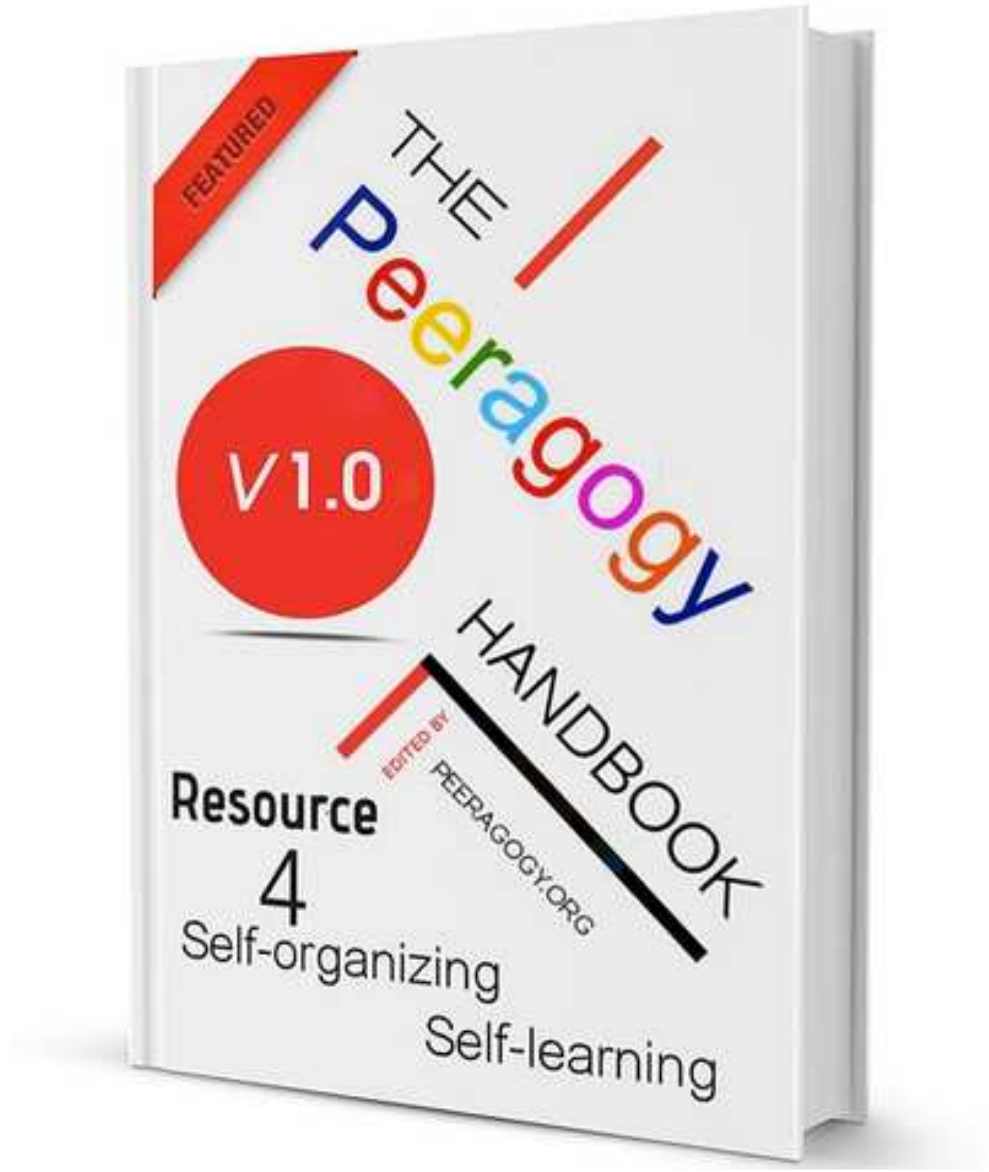
CHAPTER EDITORS

[Image and text]

HANDS-ON: RELATED LEARNING ACTIVITIES

[bullet points of pages to go here]

peeragogy.org



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Social Media Issues

Stanford University Comm 182/282

HOME WIKI ABOUT THIS COURSE USEFUL LINKS VIRTUAL OFFICE HOURS

"Community" v. "Group" — Survival of the closest

Though not the only question, one question you could ask about a community versus a group is which one survives better. My vote: group. Let's look at both arguments.

Community to me constitutes a collection of individuals with a shared interest. I think of my freshman RA's wanting to "bring a sense of community" to the dorm to test this definition, and it holds up. To me the word "community" evokes the image of something large, as if to tell individuals who are passionate about or believe in certain things that in the vast world exists a bundle or bundles of people who share that same passion or belief. It's almost like an over arching category that you can fit into if you choose to, a category whose components are all connected by the same thread which gives community power in numbers. That's argument 1.

Argument 2: A group is a smaller collection of individuals but more than sharing a common interest, the individuals in a group know one another. Members of a group learn about both their commonalities and their differences. Being closer to each other than people in a community, in my opinion, proves groups are tighter knit and more able to withstand external pressures.

Thoughts? Does close-knit or strength in numbers win?

This entry was posted in Uncategorized on October 11, 2013 by Natasha von Kaeppler. Edit

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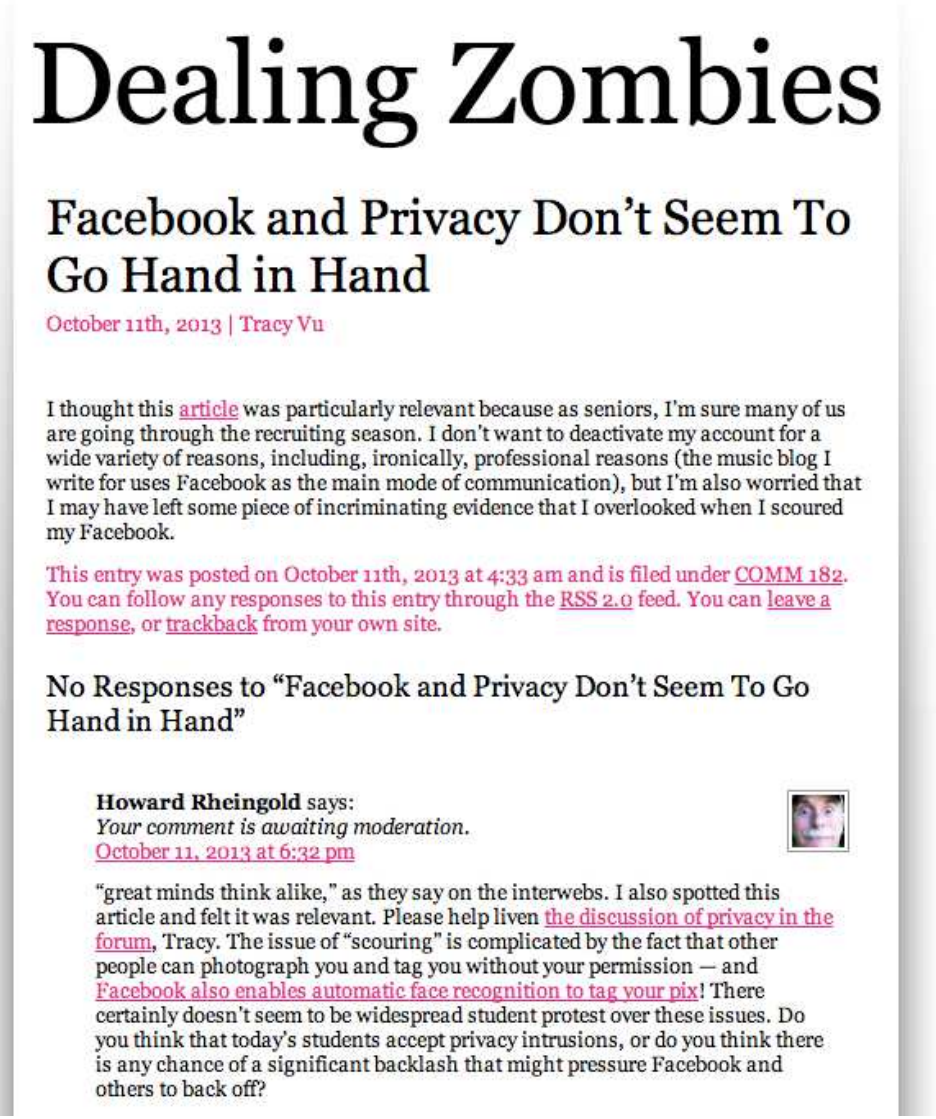

Dealing Zombies

Facebook and Privacy Don't Seem To Go Hand in Hand

October 11th, 2013 | Tracy Vu

I thought this article was particularly relevant because as seniors, I'm sure many of us are going through the recruiting season. I don't want to deactivate my account for a wide variety of reasons, including, ironically, professional reasons (the music blog I write for uses Facebook as the main mode of communication), but I'm also worried that I may have left some piece of incriminating evidence that I overlooked when I scoured my Facebook.

This entry was posted on October 11th, 2013 at 4:33 am and is filed under COMM 182. You can follow any responses to this entry through the RSS 2.0 feed. You can leave a response, or trackback from your own site.

No Responses to "Facebook and Privacy Don't Seem To Go Hand in Hand"

Howard Rheingold says:
Your comment is awaiting moderation.
October 11, 2013 at 6:32 pm

"great minds think alike," as they say on the interwebs. I also spotted this article and felt it was relevant. Please help liven the discussion of privacy in the forum, Tracy. The issue of "scouring" is complicated by the fact that other people can photograph you and tag you without your permission — and Facebook also enables automatic face recognition to tag your pix! There certainly doesn't seem to be widespread student protest over these issues. Do you think that today's students accept privacy intrusions, or do you think there is any chance of a significant backlash that might pressure Facebook and others to back off?

MediaWiki, Discourse Forums

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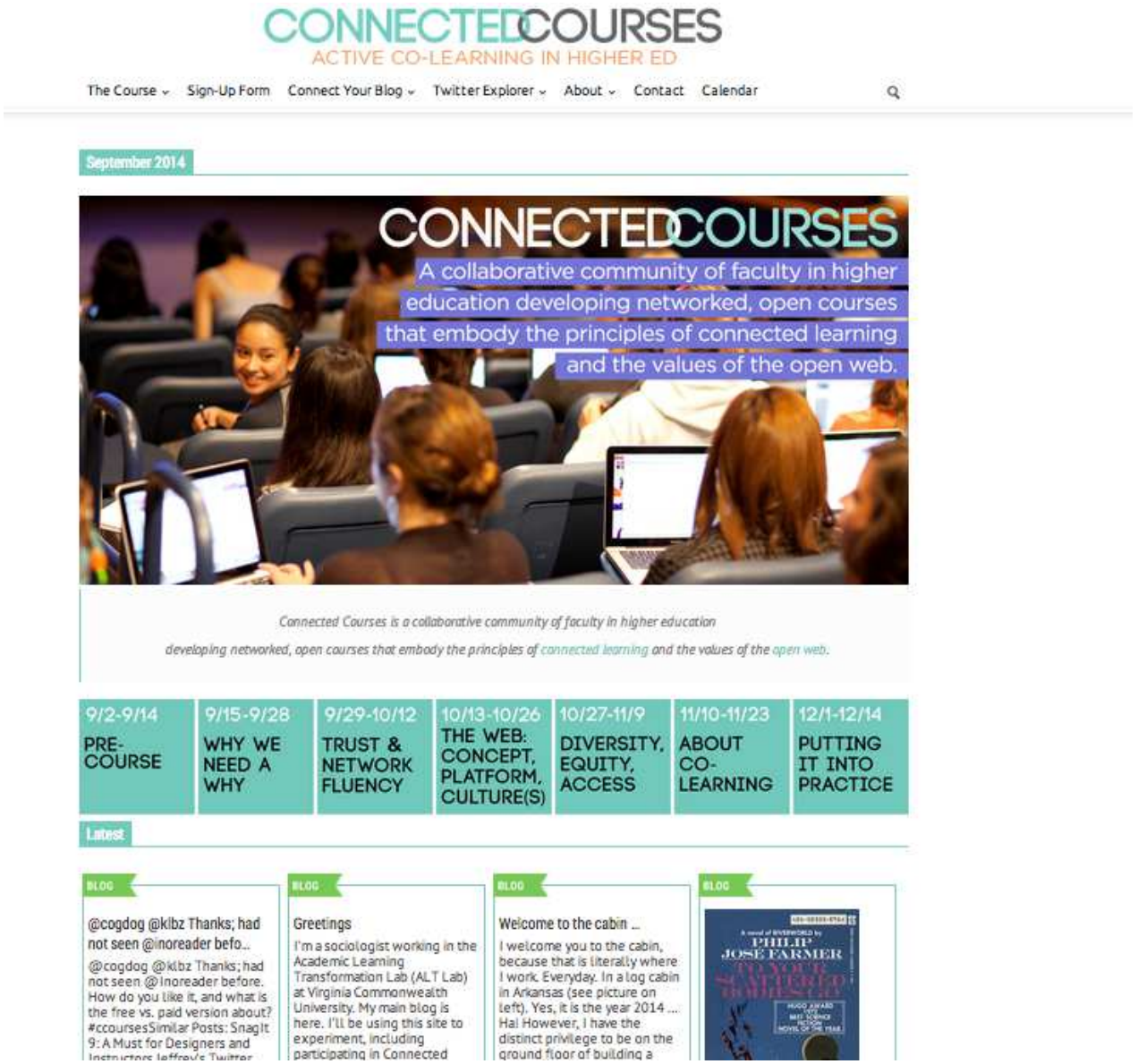

The future in a word: *co-learning*

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