

Bus stop to innovation: Ready for eLearning?!



Dr. Marion Bruhn-Suhr



Lena Oswald



Project aims

- Self-determined decisions for learning format
„Does elearning suit me?“
- Increase in media competency
„How can I use forum and VC for my learning?“
- Further qualification of trainers
„What competencies do I need for an active moderation of learning processes?“
- Widening of elearning format in the company's training portfolio



Moderated welcome forum
("coffee corner")

e-moderator's support: forums on learning
styles and elearning challenges

• Open course

• Course "Ready for eLearning?!"

eMAIL INFO

- COURSE START with Virtual Classroom
- Self study
- Quizzes and exercises
- Forums (discussion)
- active moderation of forums

- COURSE END
- Decision made by participants
- Certification

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WE open: 3 days

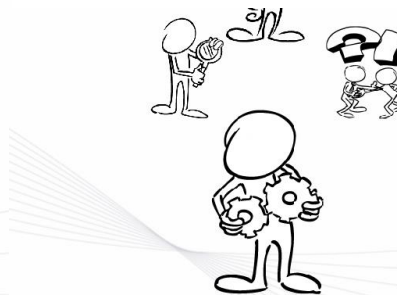
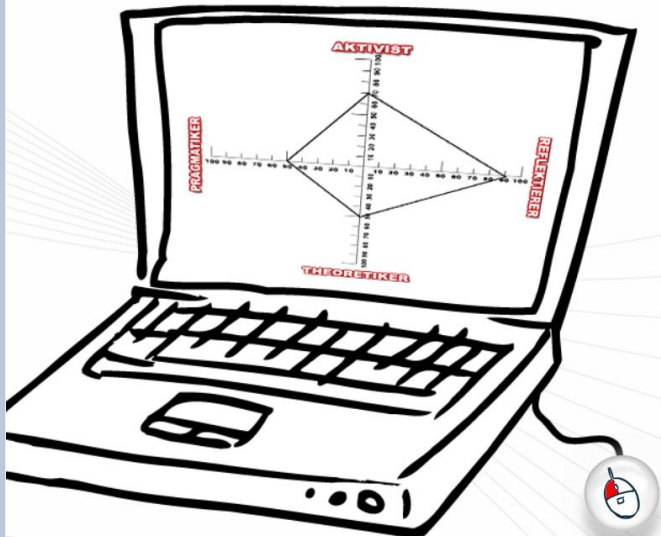
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MO START: one week



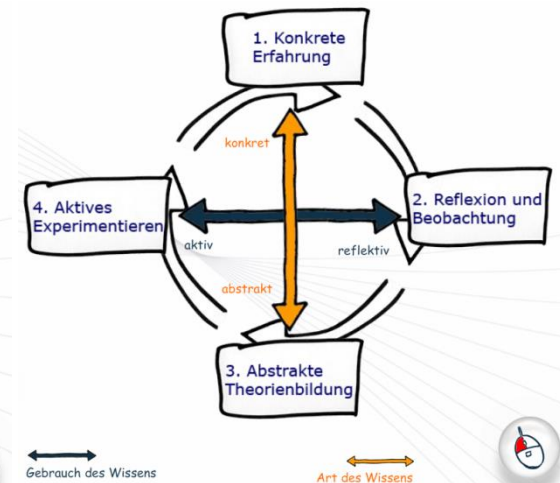
Subject: Learning styles and types

- How do I learn?
- Assessment of individual learning style – a test
- Background information and relevance for working environment



Der Pragmatiker

- Lernt am besten durch Anwenden und Ausprobieren
- Trifft praktische Entscheidungen
- Ist an Problemlösung orientiert
- Arbeitet gerne in Gruppen





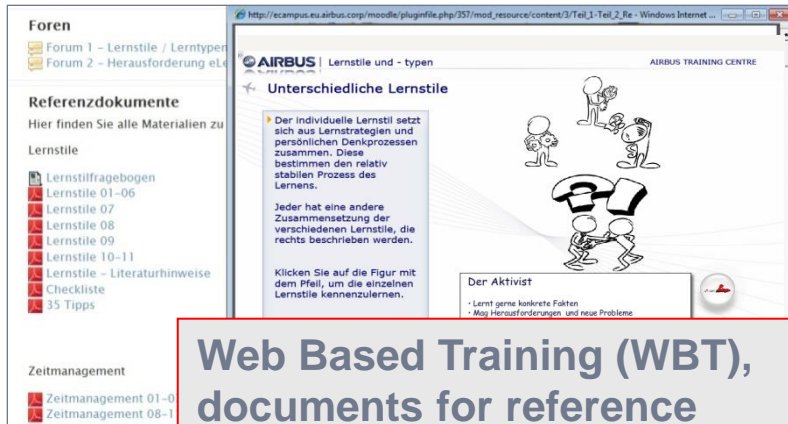
Subject: Managing your time for learning

- Time-management methods
- How to develop an individual strategy?
- How to manage your time for learning in the workplace?





Learning process



Foren
 Forum 1 – Lernstile / Lerntypen
 Forum 2 – Herausforderung eLearning

Referenzdokumente
 Hier finden Sie alle Materialien zu Lernstile

- Lernstilfragebogen
- Lernstile 01–06
- Lernstile 07
- Lernstile 08
- Lernstile 09
- Lernstile 10–11
- Lernstile – Literaturhinweise
- Checkliste
- 35 Tipps

Zeitmanagement
 Zeitmanagement 01–06
 Zeitmanagement 08–11

AIRBUS | Lernstile und -typen
 AIRBUS TRAINING CENTRE

Unterschiedliche Lernstile

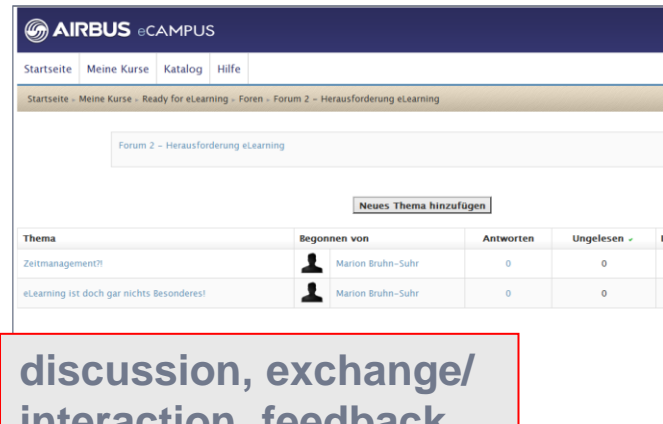
Der individuelle Lernstil setzt sich aus Lernstrategien und persönlichen Denkprozessen zusammen. Diese bestimmen den relativ stabilen Prozess des Lernens.

Jeder hat eine andere Zusammensetzung der verschiedenen Lernstile, die rechts beschrieben werden.

Klicken Sie auf die Figur mit dem Pfeil, um die einzelnen Lernstile kennenzulernen.

Der Aktivist
 - Lernt gerne konkrete Fakten
 - Mag Herausforderungen und neue Probleme

Web Based Training (WBT), documents for reference



AIRBUS eCAMPUS
 Startseite | Meine Kurse | Katalog | Hilfe

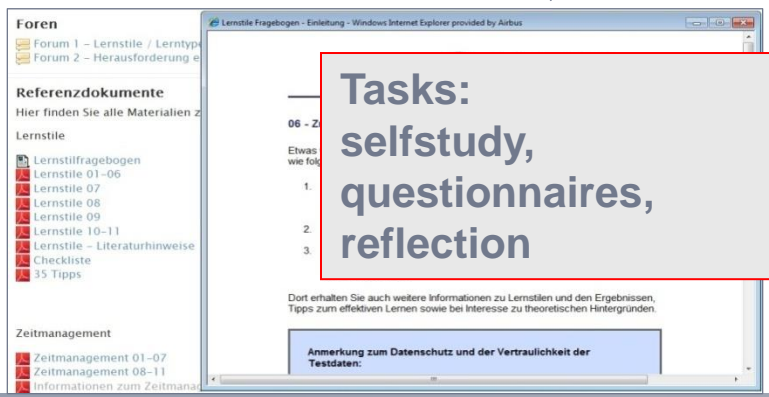
Startseite - Meine Kurse - Ready for eLearning - Foren - Forum 2 - Herausforderung eLearning

Forum 2 - Herausforderung eLearning

Neues Thema hinzufügen

Thema	Begonnen von	Antworten	Ungelesen
Zeitmanagement?	Marion Bruhn-Suhr	0	0
eLearning ist doch gar nichts Besonderes!	Marion Bruhn-Suhr	0	0

discussion, exchange/ interaction, feedback



Foren
 Forum 1 – Lernstile / Lerntypen
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Zeitmanagement
 Zeitmanagement 01–07
 Zeitmanagement 08–11
 Informationen zum Zeitmanagement

Lernstile Fragebogen - Einleitung
 Windows Internet Explorer provided by Airbus

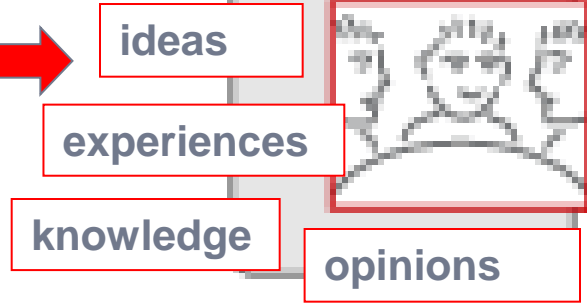
06 - 2
 Etwas wie folgt

- 1.
- 2.
- 3.

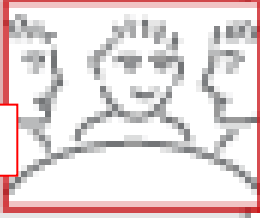
Dort erhalten Sie auch weitere Informationen zu Lernstilen und den Ergebnissen, Tipps zum effektiven Lernen sowie bei Interesse zu theoretischen Hintergründen.

Anmerkung zum Datenschutz und der Vertraulichkeit der Testdaten:

Tasks: selfstudy, questionnaires, reflection



ideas
experiences
knowledge
opinions





Evaluation

- Two pilot runs with **54** signed up participants
- Drop out rate: ~ **15%**
- Participants with **previous elearning experiences**: ~ **50%**
- Professional backgrounds: **administration, production, management, training**



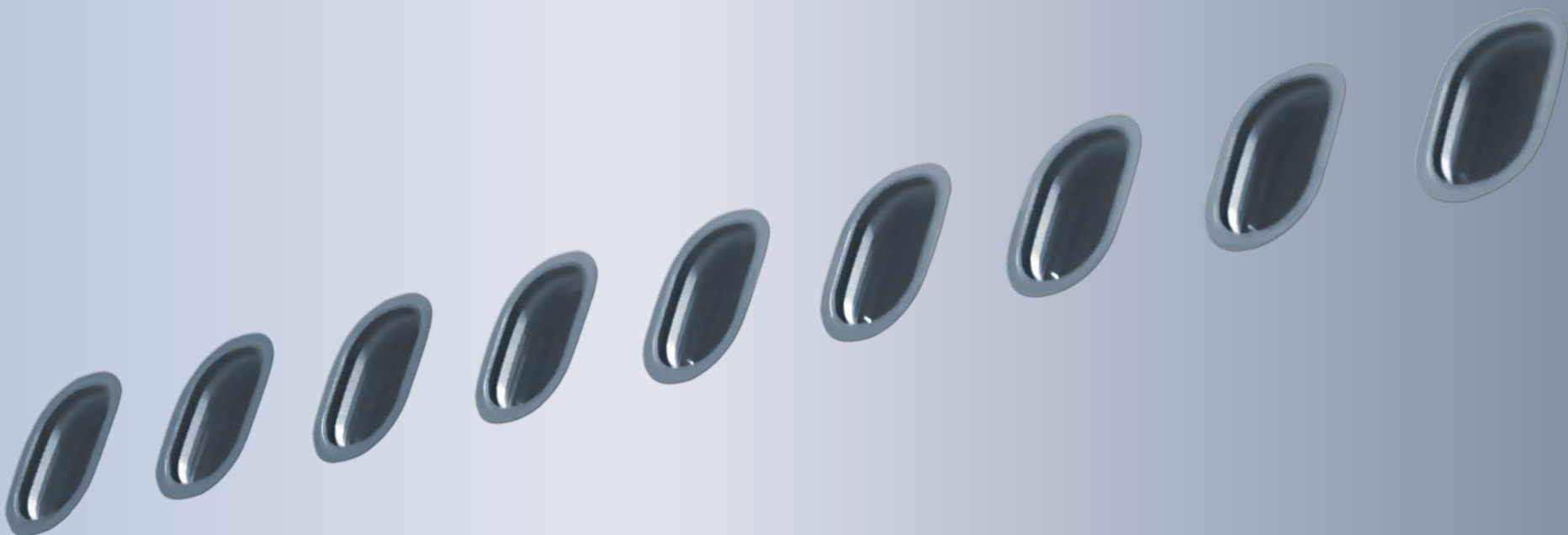
Evaluation

- Concept was approved by employees
- Discussion and reflection not part of existing learning culture
- Interactive learning concept produced unexpected learning effects
- Ideas for the improvement of the learning environment
- Idea of learning bus was born
- Integration of learning into every day work



Conclusion

- Mix of white and blue collar employees worked well
- E-moderators needed to take various competency levels into account
- And prepared employees
 - for future elearning as well as for the use of an
 - active learning community - connect@airbus



Thank you for your attention!

Comments?

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Questions?

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