

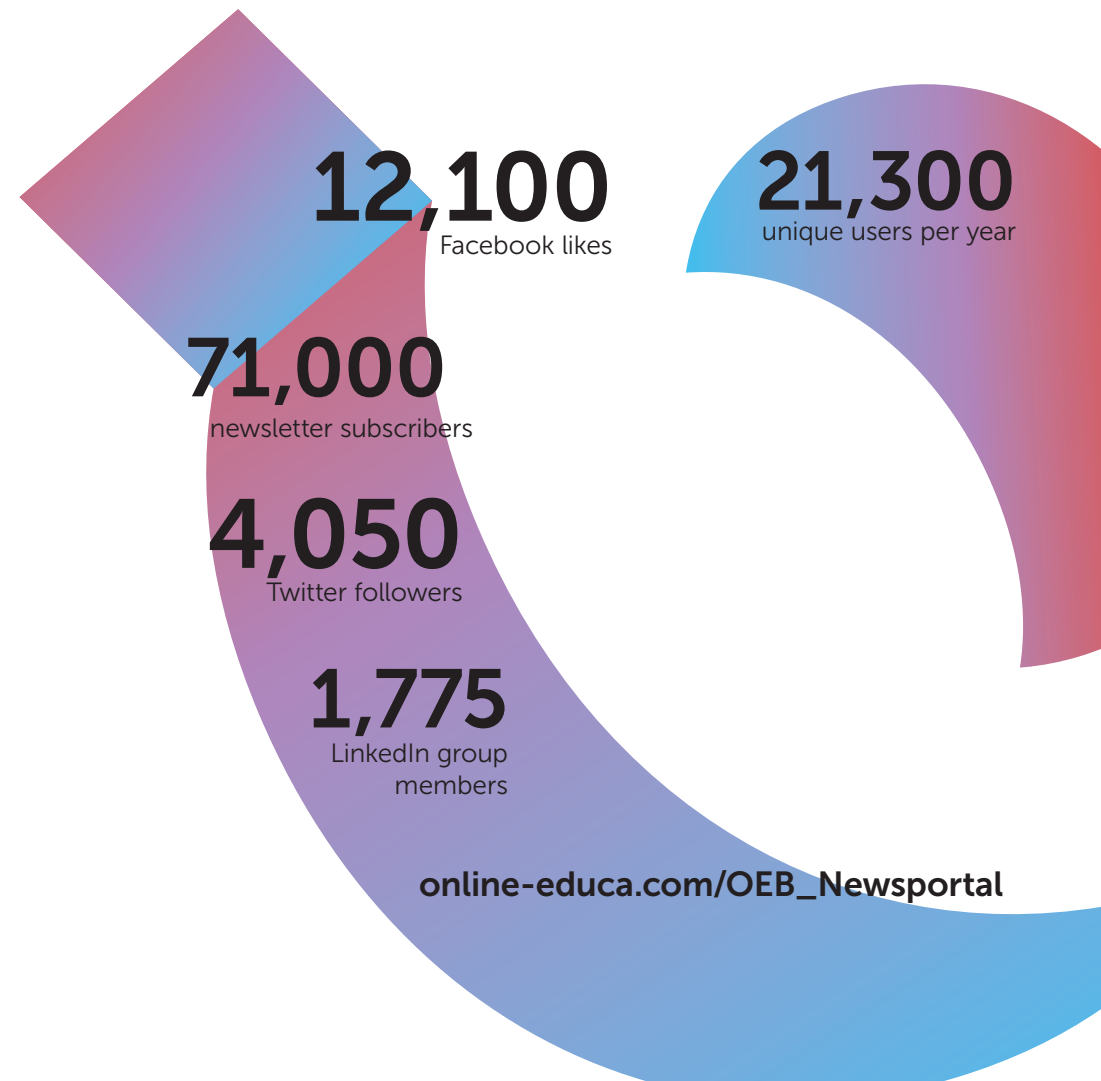
Website Advertising Rates and Packages

The **OEB News Portal** is a **hub for sharing ideas and best practices** in the field of Information and Communication Technology (ICT) for education all over the world. The OEB News Portal platform is designed to enhance knowledge, expertise and skills while also serving as a catalyst for the vibrant, multinational community of practice in this field.

The portal is structured around the annual OEB conference, (formerly ONLINE EDUCA BERLIN), the **global cross-sector conference on technology supported learning and training**.

Our Audience – Who will you reach with your advertisement on the OEB News Portal?

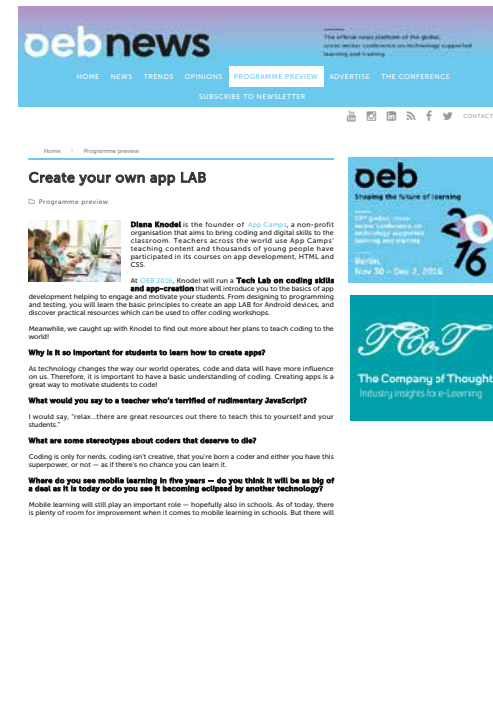
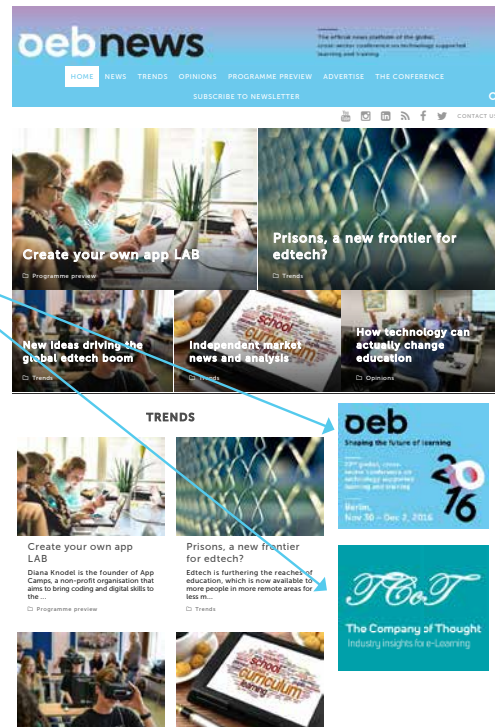
- Deans, directors, researchers, professors and teachers
- Chief Learning Officers (CLO), CEOs
- e-Learning content developers and instructional designers
- HR directors/managers and IT professionals
- Leaders of professional associations and continuing education centres
- Learning & technology, knowledge management, information system and distance learning officers
- Representatives of International Government Organisations



Advertising Options – Where can you see your advertisement?

Home Page

News Page



Right side advert
Two months: € 990,-

Right side advert
Two months: € 690,-

With its unique cross-sector focus, the annual OEB conference (Nov 30 – Dec 2, 2016) fosters exchange between high-level decision makers, experts, practitioners and newcomers from all over the world. Find out more at www.online-educa.com

Social Media Bonus



To further promote your brand and its story, all advertisers' websites will be shared with the OEB social media audience.

Interested in advertising on the OEB News Portal?

Phone us or send us an email to discuss your package options:

marketing@online-educa.com

+49 (0)30 310 18 18 0



Exhibiting at OEB

For more opportunities to raise your company's profile and build brand awareness amongst the OEB audience, ask our sales team about exhibiting at the conference and the benefits included in our sponsorship packages. OEB takes place on Nov 30 – Dec 2, 2016.