

Website Advertising Rates and Packages

OEB Insights is a hub for sharing ideas and best practices in the field of Information and Communication Technology (ICT) for education all over the world. The OEB Insights platform is designed to enhance knowledge, expertise and skills while also serving as a catalyst for the vibrant, multinational community of practice in this field.

The portal is structured around the annual OEB conference, (formerly ONLINE EDUCA BERLIN), the **global cross-sector conference on technology supported learning and training.**

Our Audience: Who will you reach with your advertisement on OEB Insights?

- Deans, directors, researchers, professors and teachers
- Chief Learning Officers (CLO), CEOs
- E-Learning content developers and instructional designers
- HR directors/managers and IT professionals
- Leaders of professional associations and continuing education centres
- Learning & technology, knowledge management, information system and distance learning officers
- Representatives of International Government Organisations

63,691
newsletter subscribers

22,556
unique users per year

4,659
followers

12,359
likes

1,856
members

Advertising Options: Where can you see your advertisement?

With its unique cross-sector focus, the annual OEB conference (Dec 6 – 8, 2017) fosters exchange between high-level decision makers, experts, practitioners and newcomers from all over the world.

Find out more at www.oeb.global

Home Page

Right side advert
Two months: € 990,-

News Page

Right side advert
Two months: € 690,-



4.659 followers



1.856 members



12.359 likes

To further promote your brand and its story,
all advertisers' websites will be shared with
the OEB social media audience.

**Phone us or send us an email
to discuss your package options:**

marketing@oeb.global
+49 (0)30 310 18 18 0

For more opportunities to raise your company's profile
and build brand awareness amongst the OEB audience,
ask our sales team about exhibiting at the conference
and the benefits included in our sponsorship packages.
OEB takes place on Dec 6 – 8, 2017.

Please note that all prices quoted exclude VAT, and
availability of advertising spots may change depending
upon time of year and demand.