

GAMIFICATION IN A MOOC/SPOC ENVIRONNEMENT



DIFFERENTIATION

GAMIFICATION

GAMIFIED SPOC

GAMIFICATION FICTION SETTING

Inbox (1)

Join EngageProjectCo!



Congratulations and welcome to EngageProjectCo, the worldwide leader in infrastructure finance, created in 1986 by Mr. Chen Long, in Singapore.

The company was originally based in the United Kingdom and soon opened new offices around the world: Brazil, Spain, Germany and China.

You are now part of this company and if you work hard, you may climb the career ladder all the way to the top.

Now, as for your own position in the company: you start as a trainee at the Paris office with Mr Lane as a supervisor. So, be ready and move to level 1.

As you've just accepted the job, you are granted with level-0 badge.

Somebody left a message on your desk



Please, this is important : M. Lane wants you to focus on both the contractual relationships between the various parties involved in the project and the various cash movements that occurred during the making of the project. From those researches, work out a clear diagram and post it on the dedicated forum. Then, check your colleagues' diagrams and mark them using the provided evaluation sheet. Even though it is an anonymous process our aim is to improve both productivity and collaboration. So we don't want any personal involvements. For that reason, only the average rating will be taken into account; the sum doesn't matter.



Today, 02:53
David LANE
Important project

To: CONFIRMED TRAINEE

Dear,

I hope everything is doing fine for you here at Project & co.

Congratulations, you and your skills have been very helpful to the company and you're improving in infrastructure finance. So, I'm sure that you are ready to take on a mission.

The company has the opportunity to work on two interesting projects: one is a PF project and the second one is a PPP project. As a kind of welcoming gesture and also to thank you for the work you've done so far, I want you to read the projects files attached and choose the one you wish to work on. Yes, that's right: you can have your pick of them! But choose carefully as there's no turning back.

Each project gives you a different approach about infrastructure Finance. Because of professional secrecy, you are free to speak and to share thoughts and experience on those projects **ONLY** after your mission **ENDS**.

Take your time before making any decision and let's get started.

Enc (= PJ) : Projects files.

David Lane



CEO of EngageProjectCo France
david.lane@engage.com

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www.engageprojectco.com

- You get an appropriate score in **Level 2 challenge**

You have a message on your phone

Preview Edit Reports Grade essays



Inbox (1)



Choose your career!

Click on the audio player and listen to the message:





So, what is your answer?

- No
- Yes


GAMIFICATION FICTION SETTING

Look, it seems you've just received a message from one of your colleagues:


TODAY 4.37

 WILSON Jake Hey =)
How you doing?
I need your help, please 

TODAY 4.39


 WILSON Jake I have quite an important meeting in few minutes and I need some basic information about infrastructure finance, just to be fine.
So, can you help me and answer the following questions, please ?

Last message received at 4.39



Question 1
Not yet answered
Marked out of 1.00
Flag question
Edit question

TODAY 4.39

 WILSON Jake Tell me, what is infrastructure finance?


Last message received at 4.39

Select one:

a. *Last message received at 4.39*
A way to finance real estate projects

b. *Last message received at 4.39*
A way to finance social and economic projects

c. *Last message received at 4.39*
A securitization technique




So, will you let your colleague down? If you want to show that you are good at infrastructure finance, it may be a way to prove your skills!

You only have **six minutes** and **one attempt** to answer all the questions below.

Good luck!

LOGGED IN USER



Jeannette EDOUARD
Country: France
City/town: Lille
j.edouard@ieseg.fr

ONLINE USERS
(last 5 minutes)
Jeannette EDOUARD

USER CONTACT
Write us to inquire, express opinions, complaints, suggestions or compliments
[Contact Us](#)

NAVIGATION

- Home
 - My home
 - My profile
 - Current course
 - Infrastructure Finance MOOC
 - Participants
 - Badges
 - Level 3**
 - My courses

ADMINISTRATION

- Course administration
 - Question bank
- Switch role to...
 - [Return to my normal role](#)
- My profile settings
- Site administration

- Finance your own infrastructure
- Level 0
 - Level 1
 - Level 2
 - Level 3**
 - Level 4
 - Level 5
 - Level 6
 - Level 7
 - Level 8
 - Level 9



Welcome to the financing phase of your project. Good luck,

Patrick Daguët, your coach

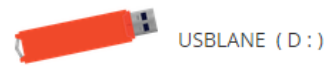
N.B.: Disabled resources will be available as soon as you have checked the previous resources and activities.

Your progress ?

Level 3 Forum

Post all technical and pedagogical issues you've encountered here.

You have one message on your phone



Video 1 : Structuring aspects / 1

Video 2 : Structuring aspects / 2

Video 3 : Structuring aspects / 3

Chance Card

Level 3 challenge - Part 1

Somebody left a message on your desk

Send the diagram to your boss (Level 3 challenge - Part 2)

Congratulations, you've just earned level-3 badge!



So, what's in the toolbox today?

Gwenola Chambon's interview

MOOC RANKING

- Cédric Houdry et Christopher Thepot** 67,5 pts
-
- Fabien Gasparini** 51,6 pts
- Samantha Galvin** 41,4 pts
- Julien Dubouis** 39,8 pts

(Update: 04/16/2015 08:56 am)

MY LATEST BADGES



Level 9 - Infrastructure Finance MOOC



Level 6 - Infrastructure Finance MOOC



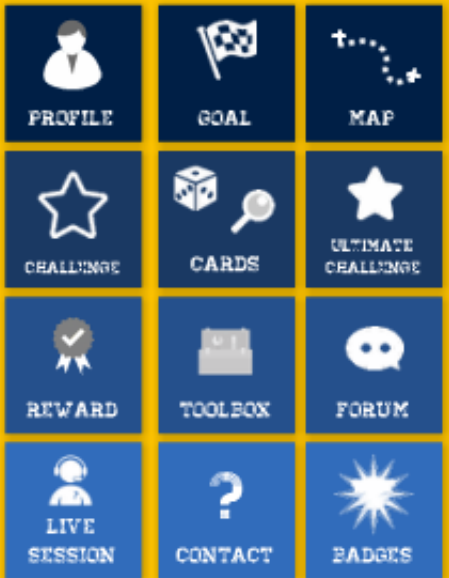
Level 3 - Infrastructure Finance MOOC



RULES OF THE GAME

Welcome everybody to this MOOC. There, you will discover how this MOOC works. At the end of this adventure, you will become a matter expert of infrastructure finance. You win the MOOC when you complete all the levels and resolve the ultimate case.

So, ready? Let's get started.




credits: ceti@ieseg.fr

MOOC RANKING

1. **Cédric Houdry et Christopher Thepot** 67,5 pts
2. Fabien Gasparini 51,6 pts
3. **Samantha Galvin** 41,4 pts
4. Julien Dubouis 39,8 pts

(Update: 04/16/2015 08:56 am)

MY LATEST BADGES



Level 9 -
Infrastructure
Finance MOOC

your progress

- Level 3 Forum
- You have one message on your phone
- USBLANE (D:)
- Video 1 : Structuring aspects / 1
- Video 2 : Structuring aspects / 2



Level 3 -
Infrastructure
Finance MOOC



Level 2 -
Infrastructure
Finance MOOC



Level 1 -
Infrastructure
Finance MOOC



Level 0 -
Infrastructure
Finance MOOC



Hey guys! You will now have to choose your career path at the end of this level, but before that, let me tell you how infrastructure is financed abroad.

Patrick Daguet, your coach

N.B.: Disabled resources will be available as soon as you have checked the previous resources and activities.



Welcome to this new level. We will talk about the risks attached to Infrastructure Finance and about the business plan.

Patrick Daguet, your coach

N.B.: Disabled resources will be available as soon as you have checked the previous resources and activities.



Congratulations! You have completed the MOOC. Here, you can share your experience about EngageProjectCo.

Patrick Daguet, your coach

N.B.: Disabled resources will be available as soon as you have checked the previous resources and activities.

Card 2



[Back to the course](#)

Your clue



De : [redacted]
Envoyé : lundi 9 février 2015 09:01
À : mooc.infrastructure <mooc.infrastructure@ieseg.fr>
Objet : RE: E-mail from Infrastructure Finance MOOC

Dear Mr David LANE,

I am interested in in filling the "Motivation survey" to be considered for the position as Intern, but unfortunately I can't open the website of EngageProjectCo.

Theferore, can I have a link where the survey could be filled.

Best regards,

[redacted]

Master of Finance Student

De : mooc infrastructure
Envoyé : vendredi 6 février 2015 16:10
Objet : E-mail from Infrastructure Finance MOOC



Today, 02:52 pm

David LANE

Info - Internship

To Student

Dear student,

I am writing to inform you that we are looking for a trainee in the infrastructure finance department here at EngageProjectCo, one of the top international companies in infrastructure finance.

So, don't forget to fill in the "Motivation survey" if you want to be considered for this position.

Regards,

David Lane



President of EngageProjectCo France
david.lane@engage.com

T : 01 98 56 62 35
122, rue Bonaparte - 59000 Paris

www.engageprojectco.com

18. Explain why:

Add Graph Add Table More

#	Answer	Response	%
1	The game format is more engaging to me	2	67%
2	I think I've learnt more than in a classroom	2	67%
3	I think I've learnt more than in a CrossKnowledge module	1	33%
4	I think I've learnt more than in an online session on IESEG-Online	1	33%
5	Other:	1	33%

Other:

Interesting format

DO YOU FEEL MORE CONFIDENT FOR SEEKING A JOB IN AN INFRASTRUCTURE COMPANY NOW THAT YOU'VE COMPLETED THIS MOOC?

20. From the list below, can you check 3 strengths of the MOOC?

Add Graph

#	Answer	Response	%
1	Chance and clue card	4	44%
2	Design and graphic charter	1	11%
3	Rewards at the end of the MOOC	3	33%
4	Different types of contents (video, audio, infography...)	7	78%
5	Peer-assessment	0	0%
6	Interaction (forum)	1	11%
7	Quality of the videos	2	22%
8	Format of the course: MOOC mixed to a game	7	78%
9	Diversity of the assessments	3	33%
10	Length of the MOOC	0	0%
11	Badge system	2	22%
12	Other:	0	0%

21. From the list below, can you check 3 weaknesses of the MOOC?



#	Answer	Response	%
1	Chance and clue card	0	0%
2	Design and graphic charter	2	22%
3	Rewards at the end of the MOOC	0	0%
4	Different types of contents (video, audio, infography...)	0	0%
5	Peer-assessment	1	11%
6	Interaction (forum)	6	67%
7	Quality of the videos	2	22%
8	Format of the course: MOOC mixed to a game	0	0%
9	Diversity of the assessments	2	22%
10	Length of the MOOC	6	67%
11	Badge system	1	11%
12	Other:	4	44%

Other:
No other aspect
Everything is well done and adapted
Lack of guidelines in submitting assessments
it's sometimes hard to understand what we are expected to do

33. We would like to improve the MOOC. Can you choose 3 elements that you would like to have in this...



#	Answer	Response	%
1	Subtitles for the videos	6	67%
2	A Twitter for the MOOC	1	11%
3	More badges	1	11%
4	Video transcription	3	33%
5	More David Lane's interventions (more storytelling)	1	11%
6	More live sessions with Patrick Daguet	1	11%
7	More animations in the videos	7	78%
8	More Patrick Daguet's interventions	2	22%
9	No gamification in the MOOC	0	0%
10	More chance and clue cards	3	33%

CETI

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